



# **Faculty for Management, Economics and Social Sciences**

**Annual Research Report  
Academic Year 2009/2010**

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University of Cologne



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## 1 Introduction

The Faculty of Management, Economics, and Social Sciences (WiSo-Faculty) in Cologne is the largest and best reputed faculty of its type in Germany. It has a strong tradition in both fundamental and applied research in the covered disciplines. The Faculty has had a strong impact on economic policy in post-war Germany. It was always closely involved in the German Council of Economic Experts, the academic advisory committee to the Federal Government, which has been chaired consecutively by Hans Karl Schneider, Herbert Hax, and Juergen B. Donges, all members of our Faculty. In 2004, the Cologne economist Axel A. Weber was appointed President of the Deutsche Bundesbank. Hence, one of the distinguishing core competencies of our Faculty is the applied and policy-oriented approach in doing research.

This applied focus is complemented by a strong tradition of fundamental research in each of our disciplines. Eugen Schmalenbach and Erich Gutenberg, the founding fathers of "Betriebswirtschaftslehre", the German branch of management science, were both members of the Cologne Faculty. Eminent German sociologists having taught at our Faculty include for example Leopold von Wiese, Max Scheler, René König, and Erwin K. Scheuch. In 2005, the Cologne economist Axel Ockenfels received the Gottfried Wilhelm Leibniz Prize, the most prestigious German research award, for his work in experimental, behavioral, and market design economics.

For the first time in its history, the faculty has hired Junior Professors during the academic year 2009/2010. We welcome eight new colleagues in the fields of business informatics, comparative social research, econometrics, finance, human resource management, and supply chain management.

Our PhD programs continue to be very active: The *Cologne Graduate School in Management, Economics, and Social Sciences* (CGS) has taken on its third cohort of students. The research training group on *Social Order and Life Chances in Cross-National Comparison* is in its second year of operation. Our research training group on *Risk Management* has not taken on further students, as after nine years of successful operation it will come to an end in 2011. Both training groups are financed by the German Research Association. This set of structured PhD programs is completed by the *International Max Planck Research School on the Social and Political Constitution of the Economy*, a joint PhD school of our faculty with the Max Planck Institute for the Study of Societies.

This report documents research news, general information about the research activities of the members of the WiSo Faculty and their research output, i.e. publications by members of the Faculty, conference presentations by PhD students and Postdocs of the WiSo Faculty and completed PhD theses in the academic year 2009/2010.

Cologne, September 2010

Achim Wambach; *Vice-Dean for Research and Young Academics*

## **2 Research Related News/General Information**

### **2.1 News from the Faculty**

- Since March 2010 Ulrich Thonemann acts as Vice-Dean for International Affairs. He replaced Werner Delfmann who was responsible for International Affairs and Public Relations since December 2006.
- Werner Delfmann obtained an honorary Professorship of the University of Sydney, Australia.
- Amitai Etzioni obtained an honorary doctorate of our Faculty. Prof. Etzioni was born in Cologne. He studied at the University of California, Berkeley and worked as sociologist at the Columbia-University of New York afterwards. He acted as advisor of US President Jimmy Carter and moved to George Washington University, Washington D.C. in 1980.
- Leo Fabry obtained an honorary certificate for his dissertation "Die Tropen und die deutsche Technik" 60 years ago. In 1948 he received his diploma in Business Administration and just one year later his doctorate.
- Walter Paul obtained an honorary certificate for his dissertation "Die Automation als betriebswirtschaftliches Problem der Verfahrensauswahl" 50 years ago.
- In December 2009 the CEMS Annual Event under the patronage of Günther Verheugen took place in Cologne with a memorable boat trip on the Rhine.
- Thomas Jäger and Ulrich W. Thonemann became members of the North Rhine-Westphalian Academy of Science.
- Axel Ockenfels became member of the academic advisory board of the Federal Ministry for Economics and Technology.
- Since January 2010 the Jean Monnet Chair of Prof. Wessels coordinates the EU wide Marie Curie Ph.D. and professional training programme "EXACT" in the field of EU External Action, funded by the European Commission. EXACT provides training for 12 international young researchers for a period of three years leading to a double Ph.D.

### **2.2 New Appointments in 2009/2010**

- Carsten Burhop has taken up the position of Professor for Economic and Business History. He completed his Habilitation at the Westfälische Wilhelms-Universität of Münster in 2005. Subsequently he worked at the Max Planck Institute for Research on Collective Goods in Bonn.
- Bernadette Dilger joined as the Professor for Vocational Training, Human Resource Education and Curricula Research. Previously she worked as temporary professor at the University of Konstanz and at the University of Cologne, where she also held the position of one of the directors of the Research Institute for Vocational Training in the Craft Sector.
- Oliver Gürtler joined as Professor in Microeconomics. He completed his Habilitation at the University of Bonn. His field of interest covers tournaments in organisations and merger control.
- Karsten Hank joined as Professor for Sociology. He completed his Habilitation at the University of Mannheim in 2006, where he was head of the Research Unit 'Survey of Health, Ageing and Retirement in Europe'.
- Erik Hözl has taken up the position of Professor for Economic and Social Psychology. Previously, he worked at the University of Vienna and acted as visiting researcher at the Carnegie Mellon University, Pittsburgh.

- Bernd Irlenbusch has taken up the position as Professor for the new seminar Corporate Development and Business Ethics. He completed his Habilitation at the University of Erfurt and spent the last six years at the London School of Economics.
- Matthias Pilz joined as Professor for Economic and Social Pedagogy. Previously, he was Professor for Business Studies at the University of Education in Freiburg. There he also acts as Dean of Students.
- Susanne Prantl has taken up the position of Professor for Economics. Previously, she worked at the Max Planck Institute for Research on Collective Goods in Bonn and as visiting scholar at the Harvard University in Cambridge.
- Oleg Badunenko has taken up the position of Junior Professor in Applied Econometrics at the Cologne Graduate School in Management, Economics and Social Sciences. He completed his dissertation at the European University Viadrina in Frankfurt (Oder).
- Torsten Biemann joined as Junior Professor for Human Resource Management. He completed his dissertation at the Christian-Albrechts-University of Kiel. As a post-doc scholarship holder, he then went to the Jacobs Centre of Lifelong Learning and Institutional Development at the Jacobs University, Bremen.
- Dirk Briskorn has taken up the position as Junior Professor for Supply Chain Management. He completed his dissertation at the Christian-Albrechts-University of Kiel. Furthermore he became a visiting scholar at the University of New York.
- Kai Hoberg joined as Junior Professor for Supply Chain Management. He completed his dissertation at the Westfälische Wilhelms-Universität of Münster. He acted as project manager in the European Operations Team Booz & Company in Düsseldorf.
- Hans Manner joined as Junior Professor for Econometrics. He completed his dissertation at the Maastricht University, Netherland.
- Ingo Rohlfing is the new Junior Professor in Comparative Social Research at the Cologne Graduate School in Management, Economics and Social Sciences. He completed his dissertation at the Jacobs University, Bremen.
- Sönke Sievers has taken up the position as Junior Professor for Accounting. He completed his dissertation at the University of Cologne. Furthermore he became a visiting scholar at the University of North Carolina at Chapel Hill.
- Ali Sunyaev has taken up the position as SQS Junior Professor for Business Informatics and Information Systems Quality. He completed his dissertation at the TU München. Last year he was visiting researcher at Harvard University.
- Monika Trapp joined as Junior Professor for Finance. She completed her dissertation at the University of Mannheim. In 2008 she worked at the Leonard N. Stern School of Business in New York.
- Jörg Henseler joined as temporary Professor at the Seminar of Marketing and Marketing Research. He studied at the University of Kaiserslautern and also completed his dissertation there.
- Ulrich Rosar is temporary Professor for Sociology at the University of Cologne since winter term 2009.

### **2.3 Placement of Assistant and Associate Professors in 2009/2010**

- Olivier Bos becomes Assistant Professor for the Department of Economics (LEMma) at the University Panthéon-Assas (Paris II).
- Georg Gebhardt becomes Professor of Microeconomics at Ulm University.

- Christine Harbring becomes Professor for Human Resource Management at the University of Karlsruhe.
- Jörg-Markus Hitz becomes Professor for Accounting at the University of Göttingen.
- Thomas Mählmann becomes Associate Professor for Finance at the University of Mannheim.
- Markus Reihlen becomes Professor for International Management at the University of Lüneburg.
- Christof Wolf becomes Professor for Sociology at the University of Mannheim.

## **2.4 Habilitationen in 2009/2010**

- Marius R. Busemeyer: "Studies in the comparative political economy of education and training"
- Achim Görres: "Democratic citizen politics in times of societal and institutional change: Contextualising the political experience, behaviour and thinking of individuals in comparative politics"
- Christine Harbring: "On trust, performance management and careers in organizations"
- Thomas Mählmann: "Essays on rating agencies, default risk and fraud risk"

## **2.5 Guests of the Faculty in 2009/2010**

- Philip Powell, Deputy Dean and Professor of Information Management, School of Management, University of Bath and Professor of Operational Information Systems, University of Groningen, visited Claudia Loebbecke in summer term 2009 and gave a course on "Digital future".
- Jean-Paul Jacqué, professeur emeritus, Université de Strasbourg, winter term 2009/2010; funded by the Fritz-Thyssen-Foundation within the project "THESEUS" Establishing a European society: ideas, innovations, impulses in the heart of Europe; coordinated by the Jean-Monnet Chair Prof. W. Wessels. Title of the course: The institutions of the European Union after the Treaty of Lisbon.
- Joern Kruse, Helmut Schmidt University, Hamburg, Institute for Economic Policy, visited Claudia Loebbecke in winter term 2009/2010 and gave a course on "Wettbewerb und Regulierung in Medien- und Telekommunikation".
- Prof. Dr. Christian Lequesne, Centre d'études et de recherches internationales, Sciences Po, winter term 2009/2010; funded by the Fritz-Thyssen-Foundation within the project "THESEUS" Establishing a European society: ideas, innovations, impulses in the heart of Europe; coordinated by the Jean-Monnet Chair Prof. W. Wessels. Title of the course: France and Germany in an enlarged EU.
- Karl-Dieter Opp from the University of Leipzig visited Michael Wagner in winter term 2009/10 and gave a lecture on "Normen und Institutionen – Entstehung, Wandel und Wirkungen".
- Jan Vranken, Antwerp University, visited Michael Wagner in winter term 2009/10 and gave a lecture on "Poverty and Social Exclusion".
- Henry Yeung, National University of Singapore, visited Martina Fuchs in winter term 2009. He gave a course about "Global economy and regional development".
- Laura Andreu, University of Zaragoza/Spain, visited Alexander Kempf as a Guest Professor in summer term 2010. She worked on the research project "Mutual Fund

Manager Characteristics and the Consequences of Risk Shifting", together with Alexander Kempf and Alexander Pütz. Laura Andreu gratefully acknowledges DGA (CONAID) and CAI for financial support through the research programme CAI Europe.

- Richard Baskerville, Georgia State University, Atlanta, GA, visited Claudia Loebbecke in summer term 2010 and gave a PhD course on "Action and design in engaged research".
- Nicole Bolleyer, University of Exeter, visited André Kaiser in summer term 2010 and gave a lecture on "Paradoxes of self-coordination in federal systems".
- Richard Green from the University of Birmingham was a guest of Marc Oliver Bettzüge in summer term 2010. He gave a course on "Competition and regulation", applied to the electricity industry.
- Prof. Dr. Nicolas Jabko, Centre d'études et de recherches internationales, Sciences Po; summer term 2010; funded by the Fritz-Thyssen-Foundation within the project "THESEUS" Establishing a European society: ideas, innovations, impulses in the heart of Europe; coordinated by the Jean-Monnet Chair Prof. W. Wessels. Title of the course: The politics of the European Union's economy.
- Murali Mantrala, Ph.D. who is the Sam M. Walton Distinguished Professor of Marketing, Trulaske College of Business, University of Missouri was appointed REWE Guest-Professor of Marketing and Retailing at the Seminar for Retailing and Customer Management (Werner Reinartz) during summer term 2010. His stay was sponsored by the Stifterverband für die Deutsche Wissenschaft and the REWE Group of Cologne. He taught the course "Strategic Management in Retailing".
- Seethu Seetharaman, Ph.D. who is Professor of Marketing at Rice University of Houston, Texas, was appointed REWE Guest-Professor of Marketing and Retailing at the Seminar for Retailing and Customer Management (Werner Reinartz) during summer term 2010. His stay was sponsored by the Stifterverband für die Deutsche Wissenschaft and the REWE Group of Cologne. He taught the course "Econometric Models for Scanner Panel Data".
- Yves Surel who teaches at the Panthéon – Assas University, the Science Po and the Institute des Hautes Etudes de l'Amérique Latine (IHEAL) in Paris visited the Jean Monnet Chair in summer term 2010 within the project "THESEUS" Establishing a European society: ideas, innovations, impulses in the heart of Europe. He gave a course on "Europeanization of Member States".
- Mary Weiss, Fox School of Business in Philadelphia, visited Heinrich Schradin as GenRe Guest Professor in summer term 2010. She gave a course on "Actuarial applications in risk management and insurance".

## **2.6 Conferences and Summer Schools hosted by the Faculty or organized by Faculty Members in 2009/2010**

- Summer School "Foundation of Technology Business, Cologne, July 15, August 17 – 19, September 7 – 9 and 28, 2009.
- 3<sup>rd</sup> Thought Leadership Conference on Customer Management, Cologne, September 10 – 12, 2009.
- Conference "Comparative Empirical Research", Cologne, October 29 – 31, 2009, on the occasion of the 65<sup>th</sup> birthday of Heiner Meulemann, Professor for Sociology.
- Workshop Design & Behavior, Economic Engineering Cologne, December 9 – 11, 2009.
- Scientific Entrepreneurship Congress, Cologne, February 18, 2010.
- 9<sup>th</sup> Colloquium on Financial Markets, Cologne, April 23, 2010.

- IGU Conference (International Geographical Union), Commission on the Dynamics of Economic Spaces, Cologne, May 20 – 22, 2010.
- 32<sup>nd</sup> INFORMS Marketing Science Conference, Cologne, June 17 – 19, 2010.
- 32<sup>nd</sup> Universitätsseminar “Dialog Wissenschaft und Praxis”, Gracht Castle, Erftstadt-Liblar (near Cologne), June 25 – 27, 2010.
- International Association for Research in Economic Psychology, Cologne, September 5 – 8, 2010.
- Cologne Workshop on Macroeconomics, Cologne, September 24 – 25, 2010.
- Conference of the German Research Center for Comparative Vocational Education and Training (G.R.E.A.T.), Cologne, September 29 – October 1, 2010.
- G-Forum Cologne, 14<sup>th</sup> Interdisciplinary Congress for Entrepreneurship Research, Cologne, October 20-22, 2010.
- EU-CONSENT final PhD School and PhD Market: “Lessons of the Past for Visions of the Future”, organized by the Jean Monnet chair Prof. W. Wessels, Brussels, February 9 – 13, 2009.
- 17<sup>th</sup> European Conference on Information Systems (ECIS), co-organized by conference Chair Claudia Loebbecke, Verona, Italy, June 08 – 10, 2009.
- THESEUS Seminar 2009 "EU in crisis" - the EU policy in times of external and internal challenges, organized by the Jean-Monnet chair Prof. W. Wessels, Berlin, November 29 – December 4, 2009.
- THESEUS Seminar 2010 “Freedom, security and justice as a common challenge - justice and home affairs in the EU after the treaty of Lisbon”, organized by the Jean-Monnet chair Prof. W. Wessels, Brussels, July 10 – 15, 2010.
- World Risk and Insurance Economics Congress, co-organized by Achim Wambach, Singapore, July 25 – 29, 2010.
- International Conference on Mobile Business, Track Chair, co-organized by Claudia Loebbecke, Athens, Greece, August, 2010.

## **2.7 Research Prizes for Faculty Members in 2009/2010**

- Werner Reinartz, Jacquelyn S. Thomas (Southern Methodist University, Dallas) and Geaël Bascoul (ESCP, Paris) obtained the 2009 JIM Award for the best paper in the Journal of Interactive Marketing (“Investigating Cross-Buying and Customer Loyalty”).
- Detlef Schoder was awarded as “Gutachter des Jahres 2009” by the “Zeitschrift für Betriebswirtschaft” (ZfB) for supporting the publishing of qualified papers.
- Stefan Pohl obtained the SCOR – Prize for Actuarious Science for his dissertation (“Hauptfälligkeitssstorno in der Kraftfahrtversicherung: Zeitdiskrete Hazardratenanalyse mit linkstrunkierten Daten”).
- This year’s Prize for Innovations of the Gesellschaft für Informatik goes to Detlef Schoder, René Keller and Stefan Sick at the University of Cologne. They obtained the prize for a professional information- and layout system named News2Paper.
- Gaby Umbach was awarded the Preis der Demokratiestiftung 2009 for her dissertation „Intent and Reality of the European Employment Strategy. Europeanisation of National Employment Policies and Policy-Making?“ (short-title). She was also awarded the Jean Monnet Fellowship of the Robert Schuman Centres for Advanced Studies, European University Institute, Florence 2010/2011.

## **2.8 News from the Cologne Graduate School in Management, Economics and Social Sciences (CGS)**

- CGS recruited its third group of fellows. Fifteen new fellows will start their PhD program in October 2010. Among those recruited, there are five with a focus on management, seven on economics, one on political science and three with a focus on sociology. All three cohorts together, CGS has 35 students now.
- Two positions of the CGS were filled by new Junior Professors. Ingo Rohlffing is the new Junior Professor in Comparative Social Research. Oleg Badunenko is the new Junior Professor in Applied Econometrics.

## **2.9 News from the Research Institutes**

### *Centre for Financial Research, CFR*

- Stefan Jank (University of Tübingen) joined the institute as a new Research Fellow.
- Michael Stölting (member of the executive board of NRW.BANK) joined the advisory board of CFR.
- “Asset Management Challenges”: This conference, organised by CFR in cooperation with BVI Bundesverband Investment and Asset Management e.V. in July 2009, addresses to executive board members and managers of BVI member companies.

### *Center for Research in Retailing*

- Boris Hedde was appointed as new Managing Director of the Institut für Handelsforschung GmbH.

### *Institute for Economic Policy*

- Achim Wambach has taken over from Juergen B. Donges as director of the institute (jointly with Johann Eekhoff).
- The state of North Rhine Westphalia, together with the University of Cologne, provided support to the institute to finance its research in economic policy over the next five years.

### *Institute of Energy Economics*

- The Institute of Energy Economics at the University of Cologne (EWI) has moved to the old machine factory in Ehrenfeld; its new address is: Vogelsanger Str. 321, 50827 Cologne.
- In September 2009, Heike Wetzel started as a post-doctoral researcher. Her field of interest is regulation.
- Dr. habil. Christian Growitsch will join EWI as a second director of applied research in September 2010. In the past he worked as a senior economist at the Halle Institute for Economic Research, leading a research group on regulation issues, and as head of the Energy Markets and Energy Regulation Department at WIK (Wissenschaftliches Institut für Infrastruktur und Kommunikationsdienste, Scientific Institute for Infrastructure and Communication Services).
- Two further research professorships will be filled in 2010.
- The Institute's research and consulting activities have included the projects “Model-based Analysis of Infrastructure Projects and Market Integration in Europe with Special Focus on Security of Supply Scenarios”, “Potentials of E-Mobility until 2050” and “European RES-E Policy Analysis. A model-based analysis of RES-E deployment and its impact on the conventional power market”, which can be downloaded from [www.ewi.uni-koeln.de](http://www.ewi.uni-koeln.de).

## *Institute for Transport Economics*

- Herbert Baum was engaged as a member of the Academic Advisory Board of the Federal Ministry of Transport in preparing the International Transport Forum, Leipzig, with background reports in 2009 and 2010.
- Herbert Baum advised the Higher Administrative Court of the State of Hessen in the case of Frankfurt Airport extension in 2009.
- The Institute participated as a member of international consortia of research projects for the European Commission in 2009 and 2010.
- The Institute delivered diverse research reports for the Federal Ministry of Transport, Building and Urban Development, Federal Ministry of Economics and Technology, Federal Highway Research Institute, Hamburg Port Authority et al.

## **2.10 Editorships by Faculty Members**

### ***Business Administration***

- Dirk Briskorn is contributing editor of *International Abstracts in Operations Research*.
- Werner Delfmann is member of the editorial boards of *Die Betriebswirtschaft*, *Logistics Management*, *Logistics Research* and *Business Research*.
- Ulrich Derigs is associate editor of *NETWORKS* and *Electronic Commerce Research* and he is a member of the editorial board of the *American Journal of Mathematical and Management Sciences*.
- Mark Ebers is co-editor of the journal *Die Betriebswirtschaft*. He is member of the editorial boards of *Organization Studies*, *Strategic Organization* and *Scandinavian Journal of Management*.
- Thomas Hartmann-Wendels is co-editor of *Zeitschrift für Bankrecht und Bankwirtschaft* and serves on the editorial board of the journal *Bankhistorisches Archiv*.
- Norbert Herzig is member of the editorial boards of *Steuer und Wirtschaft*, *Die Wirtschaftsprüfung*, *Die Unternehmensbesteuerung* and *Der Konzern*.
- Claudia Loebbecke is senior editor of the *Journal of Strategic Information Systems* and *The Information Society*. She serves as special issue associate editor of *Management Information Systems Quarterly (MISQ)*. Further, she is member of the editorial boards of *Communications & Strategies*, the *Information Systems Journal*, the *Journal of Information Technology*, the *Communications of the AIS*, the *Journal of Media Business Studies*, the *International Journal on Media Management*, the *Journal of Decision Systems*, and *Electronic Commerce Research and Applications*.
- Werner Reinartz is area editor of *International Journal of Research in Marketing* and member of the editorial boards of the *Journal of Marketing and Marketing Science*.
- Detlef Schoder serves on editorial boards including *Wirtschaftsinformatik*, *Electronic Markets*, *Information Systems and e-Business Management*, *MIS Review (Chinese Journal)* and *International Journal of Electronic Business*. He is associate editor of *International Journal of Internet and Enterprise Management*.
- Heinrich Schradin is chief editor of *German Risk and Insurance Review*.
- Dirk Sliwka is member of the editorial boards of *Die Betriebswirtschaft* and *Review of Managerial Science*.
- Ulrich Thonemann is co-editor of *Operations Research Spectrum*. And he is associate editor of *Production and Operations Management*.

## **Economics**

- Herbert Baum is editor for *Zeitschrift für Verkehrswissenschaft*.
- Eckart Bomsdorf is member of the editorial board of *AStA Wirtschafts- und Sozialstatistisches Archiv*.
- Carsten Burhop is member of the editorial board of *Jahrbuch für Wirtschaftsgeschichte* and of the *European Review of Economic History*.
- Juergen B. Donges is member of the advisory board of *The World Economy* and scientific advisor of the *Revista del Instituto de Estudios Económicos*.
- Juergen B. Donges, Johann Eekhoff and Christian Watrin are editors for *Zeitschrift für Wirtschaftspolitik*.
- Karl Mosler is member of the advisory board of the *METRON – International Journal of Statistics*.
- Axel Ockenfels is associate editor for the *Journal of Economic Behavior and Organization* and the *Journal of Economics*.
- Toni Pierenkemper is managing editor for *Jahrbuch für Wirtschaftsgeschichte/Economic History Yearbook*.
- Horst Schellhaaß is member of the editorial board of *Medienwirtschaft*.
- Achim Wambach is co-editor of the *Geneva Risk and Insurance Review* and co-editor of *Perspektiven der Wirtschaftspolitik*.

## **Sociology and Political Sciences**

- Hans-Jürgen Andreß is member of the scientific board of *Sports and Society (Sport und Gesellschaft)*.
- Jens Beckert is editor of *Socio-Economic Review*.
- Jürgen Friedrichs is senior editor of the *Kölner Zeitschrift für Soziologie und Sozialpsychologie*. And he is member of the editorial boards of the *European Journal of Housing Policy* and the *Housing Studies*.
- Achim Goerres is member of the editorial board of *Representation*.
- Thomas Jäger is editor of *Zeitschrift für Außen- und Sicherheitspolitik (ZfAS)*.
- André Kaiser is member of the editorial board of *Political Science*.
- Sigrid Quack is member of the editorial board of *Organization*.
- Frank Schulz-Nieswandt is chief editor of *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen/Journal of public and non-profit enterprises*. And he is member of the editorial boards of *Zeitschrift für Gerontologie und Geriatrie* and the *Annals of Public and Cooperative Economics*.
- Wolfgang Streeck is chief editor of *Socio-Economic Review*.
- Wolfgang Wessels is member of the editorial boards of *Integration, Journal of Common Market Studies, European Foreign Affairs Review, European Political Science, Studies in EU Reform and Enlargement, Zeitschrift für Staats- und Europawissenschaften* and *Nowa Europe*.

## **2.11 Presidencies of Academic Societies by Faculty Members**

- Jens Beckert is member of the executive council of the *Society for the Advancement of Socio-Economics*.
- Mark Ebers is member of the board of the *Schmalenbach-Gesellschaft - Deutsche Gesellschaft für Betriebswirtschaft e.V.*
- Jürgen Friedrichs is chairman of the working group “*Poverty Neighbourhoods*” of the *European Network of Housing Research*.
- Norbert Herzig is vice-president of the *Schmalenbach-Gesellschaft für Betriebswirtschaft*, chairman of the working board for taxes of the *Schmalenbach-Gesellschaft für Betriebswirtschaft*, and member of the executive committee of the German division of the *International Fiscal Association*.
- André Kaiser has been chairman of the *Arbeitskreis Deutsche England-Forschung* since 2008. Since 2009 he is member of the executive committee of the *European Consortium for Political Research*. Related to this he is director of the *ECPR Summer School in Methods and Techniques*.
- Karl Mosler is vice-president of the *German Statistical Society*. He has also been vice-president of the *German Working Group in Statistics (Deutsche Arbeitsgemeinschaft Statistik)* since 2005.
- Alfred Reckendrees is chairman of *Arbeitskreis für kritische Unternehmens- und Industriegeschichte (AKKU)* since 2007.
- Detlef Schoder was speaker-elect (2007-2009) of the *Wissenschaftliche Kommission Wirtschaftsinformatik des Verbandes für Hochschullehrer für Betriebswirtschaft e.V.*
- Heinrich Schradin has been member of the executive committee of the *German Association of Insurance Science* since 2003.
- Frank Schulz-Nieswandt is president of honor of the scientific council of *German Federal Association of Public Services* and speaker of the scientific council of the *German Center of Gerontology* in Berlin.
- Wolfgang Wessels has been vice-president of the *Arbeitskreis Europäische Integration* (German ECSA) since 2002 and he is vice-president of the *German Consortium of the Deutsch-Türkische Universität*.

## **2.12 Membership in Academies and Academic Advisory Boards by Faculty Members**

### **Academies**

- Juergen B. Donges has been a member of the *North Rhine-Westphalian Academy of Sciences and Arts* since 2003.
- Jürgen Friedrichs is member of the *Academy for Spatial Research and Planning, Hannover*.
- Thomas Jäger is member of the *North Rhine-Westphalian Academy of Sciences*.
- Alexander Kempf has been member of the *North Rhine-Westphalian Academy of Sciences* since 2006.
- Claudia Loebbecke has been member of the *European Academy of Science* since 2005.
- Axel Ockenfels has been member of the *Berlin-Brandenburg Academy of Sciences* since 2006 and of the *North Rhine-Westphalian Academy of Sciences, Humanities and Arts* since 2005.

- Wolfgang Streeck has been member of the *Berlin-Brandenburg Academy of Science* since 1998 and of *Academia Europaea* since 2001.
- Ulrich W. Thonemann is member of the *North Rhine-Westphalian Academy of Sciences*.
- Carl Christian von Weizsäcker is member of the *North Rhine-Westphalian Academy of Sciences*.

#### ***Ministries, Federal Institutions***

- Hans-Jürgen Andreß is member of the academic advisory council for the *German Census 2011 (Federal Ministry of the Interior)* and has been member of the academic advisory council for the poverty report of the *Federal Government*.
- Herbert Baum is speaker of the board of academic advisors of the *Federal Minister of Transport, Building and Urban Affairs*.
- Juergen B. Donges is vice-chairman of the scientific working committee of the *Federal Agency for Networks*.
- Wolfgang Kitterer is member of the scientific advisory committee of the *Federal Ministry of Finance*.
- Claudia Loebbecke is member of the *Kommission der Hochschulrektorenkonferenz für die Neuen Medien an den Hochschulen*.
- Axel Ockenfels is member of the academic advisory board of the *Federal Ministry for Economics and Technology*.
- Achim Wambach is member of the academic advisory board of the *Federal Ministry for Economics and Technology*.
- Christian Watrin is member of the academic advisory board of the *Federal Ministry for Economics and Technology*.
- Carl Christian von Weizsäcker is member of the academic advisory board of the *Federal Ministry for Economics and Technology*.

#### ***Universities, Research Institutes, Further Institutions***

- Hans-Jürgen Andreß has been president of the scientific board of the *German General Social Survey* from 2000 until 2009 and he is member of the board of trustees of *GESIS (German Social Science Infrastructure Services e.V.)* and of the scientific advisory council of the *Forschungsdatenzentrum der Statistischen Landesämter*.
- Jens Beckert is chair of the section on economic sociology of the *German Sociological Association (DGS)*.
- Carsten Burhop is member of the advisory board of the *Institute for Bank - Historical Research*, Frankfurt.
- Detlef Buschfeld is member of the executive board of *Deutsches Handwerksinstitut*, Berlin.
- Werner Delfmann is chairman of the academic advisory board of the *German Logistics Association* and member of the research & development committee of the *European Logistics Association* as well as member of the international academic advisory boards of *Haute Ecole Commercial*, Paris, and *Corvinus University*, Budapest.
- Juergen B. Donges is senior advisor of the *Madrid Institute for Economic Studies (IEE)*. He is a member of the advisory committee of the *Peterson Institute for International Economics*, Washington DC (until March 2010), of the advisory board of the *Institute for Global Economics*, Seoul, as well as of the board of the *ZEI Center for European Integration Studies* at the University of Bonn and of the *Karlshochschule International University*, Karlsruhe.

- Thomas Hartmann-Wendels is member of the working group “Leases” of the *Deutsche Rechnungslegungs Standards Committee*.
- Norbert Herzig is head of the working group “Company Taxation” of the committee “*Steuergesetzbuch*”, *Stiftung Marktwirtschaft* and member of the working board for taxes of the *Institut der Wirtschaftsprüfer*.
- Claudia Loebbecke is member of the *AIS (Association for Information Systems) Senior Scholars*, the *European Conference on Information Systems (ECIS) Standing Committee*, and belongs to *Fulbright Liaison Professors*.
- Heiner Meulemann is director of the *Medienwissenschaftliches Lehr- und Forschungszentrum*, Cologne, member of the board of the *Institute for Broadcasting Economics*, Cologne, chairman of the jury of the *Fritz Thyssen Foundation Award* for articles in social science journals, and member of the board of the *René-König-Gesellschaft*.
- Werner Reinartz is director of the academic advisory board of the *GS1/ECR D-A-CH Retailing Association*. Also, he is a member of the *Programmbeirat EHI Marketing Forum*, the *European Marketing Academy*, the *Institute of Operations Research and Management Science*, and the *Schmalenbach-Gesellschaft – Deutsche Gesellschaft für Betriebswirtschaft e.V.*
- Horst M. Schellhaaß is member of the scientific advisory board of the *Institute for Economic Research* in Halle (*IWH*).
- Detlef Schoder is director at *Center of Scientific Entrepreneurship and Transfer (CENSET)* and one of the directors of *Institute for Broadcasting Economics*.
- Frank Schulz-Nieswandt is president of the scientific board of the *Bundesverband öffentliche Dienstleistungen/German section of CEEP*, member of the president board of *Deutscher Verein für öffentliche und private Fürsorge*, member of the president board and member of all scientific commission of *CIRIEC, Université Liège au Sart-Tilman* and he is speaker of the scientific board of the *German Center of Gerontology/ Deutsches Zentrum für Altersfragen* in Berlin.
- Wolfgang Streeck was member of the Zukunftskommission of the *Prime minister of the Land of North Rhine-Westphalia* (2008-2009).
- Franziska Völckner is member of the *European Marketing Academy*, the *Institute of Operations Research and the Management Sciences*, the *Product Development & Management Association* and the *Schmalenbach-Gesellschaft – Deutsche Gesellschaft für Betriebswirtschaft e.V.*
- Michael Wagner is speaker of the *European Network for the Sociological and Demographic Study of Divorce*, speaker of the advisory board of the *German Ageing Survey (Centre of Gerontology)*, Berlin, and he is member of the scientific board of the *German General Social Survey*.
- Achim Wambach is member of the Senate Committee on Collaborative Research Centres of the *German Research Association (DFG)*.
- Wolfgang Wessels is chairman of the *Institut für Europäische Politik*, Berlin and of the *Trans European Policy Studies Association* in Brussels.

## 2.13 Third Party Funded Projects in 2009/2010

Below, a table listing all third party funded projects which were running in the academic year 2009/2010 is displayed. In the year 2009, the sum of all third party funding was € 3,37 Million.

In addition, the research institutes at our faculty (for a complete list see section 4.2), raise more than € 10 Million annually.

Funding Body	Type of Funding	Title	Coordinator	Start	Finish
DFG	Research Training Group	Risk Management	Alexander Kempf	2002	2011
DFG	Research Training Group	Social Order and Life Chances	Hans-Jürgen Andreß	2008	2013
DFG	Leibniz Prize	Gottfried Wilhelm Leibniz Prize	Axel Ockenfels	2005	2012
DFG	Research Grant	European Social Survey	Heiner Meulemann	2001	2010
DFG	Research Grant	The Transfer of Patents and Innovations in Imperial Germany	Carsten Burhop	2005	2010
DFG	Research Grant	Working Poor in Europe	Hans-Jürgen Andreß	2006	2009
DFG	Research Grant	Ungerechtigkeitssensibilität, Informationsverarbeitung und Verhalten	Detlef Fetschenhauer	2008	2010
DFG	Research Grant	The Dynamics of Interparty Competition	André Kaiser	2008	2010
DFG	Research Grant	Initial Public Offerings and Stock Market Development in Imperial Germany	Carsten Burhop	2008	2011
DFG	Research Grant	New Broadcasting Supplies and Old Habits of Broadcasting Receptions	Heiner Meulemann	2009	2011
DFG	Research Grant	Before Old Age. A Third Panel Interview of a Cohort of Former German High School Students	Heiner Meulemann	2009	2013
DFG	Research Grant	32nd INFORMS Marketing Science Conference	Werner Reinartz	2010	2010
DFG	Research Grant	Auswirkungen des Umzugs von RTL auf die Aufwertung von Wohngebieten in Köln-Mülheim	Jürgen Friedrichs, Jörg Blasius, Katharina Höffer	2010	2012

European Union	Research Grant	FACIT – Faith – based Organisations and Social Exclusion in European Cities	Jürgen Friedrichs	2008	2010
European Commission	Research Grant	The Changing Landscape of European Liberty and Security - CHALLENGE	Wolfgang Wessels	2004	2009
European Commission	Research Grant	EU-CONSENT "Constructing Europe Network" (Network of Excellence)	Wolfgang Wessels	2005	2009
European Commission	Academic Network Grant	SiNAN – Strengthening and Integrating Academic Networks	Wolfgang Wessels	2008	2009
European Commission	Research Grant	EDULINK – Pro MHI Africa	Hans Jürgen Rösner	2008	2010
European Commission	Research Grant	The European Policy Post Lisbon - EUPOLIS	Wolfgang Wessels	2009	2010
European Commission	Research Project	ASSESS	Herbert Baum	2009	2012
European Commission	Research Grant	Mercury – Multi-lateralism and the EU in the Contemporary Global Order	Wolfgang Wessels	2009	2012
European Commission	Marie Curie Initial Training Network / FP7	EXACT Marie Curie ITN on the EU External Action	Wolfgang Wessels	2009	2013
European Commission	Erasmus Academic Network, Lifelong Learning Programme	Linking Interdisciplinary Integration Studies by Broadening the European Network (LISBOAN)	Wolfgang Wessels	2010	2013
Foundation for Energy Research Baden-Württemberg	Research Grant	Experimental Competition Analysis of the German Electricity Market	Axel Ockenfels	2008	2010
Foundation Hans Boeckler	Research Grant	Regional Effects of the Economic Crisis in German Mechanical Engineering Industry	Martina Fuchs	2009	2011
RheinEnergie Foundation	Research Grant	Effects of Urban Development on Crime Prevention and Social Integration	André Kaiser	2007	2009

RheinEnergie Foundation	Research Grant	Neonatal Intensive Care Units: Management, Efficiency and Clinical Outcomes	Ludwig Kuntz	2009	2011
Stiftung Industrieforschung	Research Grant	Ubiquitous Computing	Detlef Schoder	2007	2010
Thyssen Foundation	Research Project	THESEUS	Wolfgang Wessels	2006	2011
Thyssen Foundation	Research Grant	Die Nachfrage nach wohlfahrtsstaatlicher Politik in alternden demokratischen Gesellschaften	Achim Goerres	2008	2010
Thyssen Foundation	Research Grant	Characteristic of Prize Awarded German Social Science Research	Heiner Meulemann	2008	2010
Thyssen Foundation	Research Grant	Gruppenverhalten und die Bereitstellung von öffentlichen Gütern	Ulrich Glassmann/ Jan Sauermann (André Kaiser)	2009	
Thyssen Foundation	Post-Doc Research Grant	Democratic Consolidation by Citizen Participation?	Anita Breuer, André Kaiser	2009	2010
Thyssen Foundation	Research Grant	The Credit Policy of German Banks during the Weimar Republic	Carsten Burhop	2009	2011
Thyssen Foundation	Research Grant	Social Integration and Social Networks in Collaborative Housing Communities	Michael Wagner	2010	2010
Thyssen Foundation	Research Grant	Ehrensache! Eine vergleichende Studie der haupt- und ehrenamtlichen Mitarbeiter/-innen von gemeinnützigen Organisationen in Deutschland	Jürgen Friedrichs, Jennifer Klöckner	2010	2012
Federal Ministry of Economics and Technology	Large Scale Project/ Various	Scientific Entrepreneurship and Transfer	Detlef Schoder	2007	2010
Federal Ministry of Economics and Technology	Research Project	Strategic Options of the German Automotive Industry	Herbert Baum	2009	2009

Federal Ministry of Economics and Technology	Research Grant	EXIST-Program PPX	Detlef Schoder	2009	2010
Federal Ministry of Economics and Technology	Research Grant	EXIST-Program MyFreeTicket	Detlef Schoder	2009	2010
Federal Ministry of Economics and Technology	Research Grant	EXIST-Program MEVIM	Detlef Schoder	2009	2010
Federal Ministry of Economics and Technology	Research Grant	EXIST-Program UNIWISE	Detlef Schoder	2009	2010
Federal Ministry of Economics and Technology	Research Grant	EXIST-Program MAS	Detlef Schoder	2010	2011
Federal Ministry of Economics and Technology	Research Grant	EXIST-Program Coupies	Detlef Schoder	2010	2011
Federal Ministry of Education and Research	Research Grant	RESCUE SAM	Detlef Schoder	2010	2013
Federal Ministry of Science, Research and Technology	Research Grant	Innovation Coupon Easy Library	Detlef Schoder	2010	2010
Federal Ministry of Science, Research and Technology	Research Grant	Innovation Coupon IDMA	Detlef Schoder	2010	2010
Federal Ministry of Transport, Building and Urban Development	Research Project	Globalisation, Stimulus Policy and Economic Growth through Transport Infrastructure	Herbert Baum	2009	2010

Federal Ministry for Europe and Media of North-Rhine-Westphalia	Research Grant	MEDIS E-Reader	Detlef Schoder	2010	2011
Ministry of Economic Affairs and Energy, NRW	Research and Development Grant	transfer.NRW, "Interactive Layout Machine" Science-to-Business PreSeed	Detlef Schoder	2008	2010
Brüsseler Kreis	Research Grant	Ageing, Networks Development and Organizational Problems in the Social Sector of Care for People with Disabilities	Frank Schulz-Nieswandt (Together with Prof. Pfaff)	2004	2009
DAAD		Deutsch Türkische Universität	Wolfgang Wessels	2010	
Förder- und Freundeskreis der Theodor-Heuss-Schule Krefeld e.V.	Research Project	School Absenteeism in Krefeld	Michael Wagner	2010	2010
GAG	Research Grant	Soziale Mischung in Wohngebieten	Jürgen Friedrichs, Jennifer Klöckner	2009	2010
Hamburg Port Authority	Research Project	Cost-Benefit-Methodology for Port Infrastructure Investments	Herbert Baum	2008	2010
IZA	Research Grant	The Rise and the Fall of the "Normalarbeitsverhältnis"	Toni Pierenkemper	2007	2010
KölnAlumni Freunde u. Förderer der Universität zu Köln	Research Grant	KÖBES	Detlef Schoder	2010	2011
Netspar	Research Grant	On the Role of Biased Survival Beliefs in a Structural Life-Cycle Model	Alexander Ludwig	2010	2011
Pleon/ BBDO	Research Project	"Made in Germany". Business Branding, Reputation and Marketing in Western Germany (1945-2008)	Toni Pierenkemper	2007	2009
Software Company	Research Grant	Implementation and Evaluation of a Rule based Dispatching System for Express Carriers	Ulrich Derigs	2009	

### 3 Research Output

In 2004 the WiSo Faculty implemented a budgeting system according to which the budget of each chair depends on the number of publications in high ranking scientific journals. For this purpose, we defined A, B and C journals for each of the three subgroups. (A list of the journals is provided in section 4.3.) In section 3.1 the publications in the academic year 2009/2010 are listed. It should be noted, however, that not all leading field journals belong to this list of journals. For example, some journals in psychology or statistics are not covered if they have little relation to economics or social sciences.

In addition, the budgeting system allocates money to chairs whose Ph.D. students and assistant professors present papers at prestigious academic conferences (see section 4.3). In section 3.2 the young researchers who obtained the money and the corresponding conferences are listed.

In section 3.3 we provide a list of all Ph.D. theses which were successfully completed in the academic year 2009/2010 at the WiSo faculty.

#### 3.1 Publications in 2009/2010

In this section, all publications which counted for the budget allocation are listed.

Books, textbooks and selected papers published by members of our Faculty and not covered by budget allocation are listed separately.

Researchers from our Faculty are marked in bold.

##### Category A

- **Beckert, J.** with M. Lutter: "The inequality of fair play. Lottery gambling and social stratification in Germany", *European Sociological Review*, 2009, 25, pp. 475-488, DOI: 10.1093/esr/jcn063
- Bolton, G. E. with **A. Ockenfels**: "Betrayal aversion: Evidence from Brazil, China, Oman, Switzerland, Turkey, and the United States: Comment", *American Economic Review*, 2010, 100, pp. 628-633
- Englmaier, F. with **A. Wambach**: "Optimal incentive contracts under inequity aversion", *Games and Economic Behavior*, 2010, 69(2), pp. 312-328
- **Fetchenhauer, D.** with D. Dunning: "Why so cynical? Asymmetric feedback underlies misguided skepticism in the trustworthiness of others", *Psychological Science*, 2010, 21, pp. 189-193
- **Fetchenhauer, D.** with T. Groothuis and **J. Pradel**: "Not only states but traits - humans can identify permanent altruistic dispositions in 20 seconds", *Evolution and Human Behavior*, 2010, 31(2), pp. 80-86
- **Fuchs, M.** with M. Fromhold-Eisebith and B. Klagge: "The return of depression economics and the crisis of 2010, by Paul Krugman. Book review", *Regional Studies*, 2010, 44(3), pp. 383-385
- **Goerres, A.** with M. Tepe: "Age-based self-interest, intergenerational solidarity and the welfare state: A comparative analysis of older people's attitudes towards public childcare in 12 OECD countries", *European Journal of Political Research*, forthcoming
- Grund, C. with **D. Sliwka**: "Evidence on performance pay and risk aversion", *Economics Letters*, 2010, 106(1), pp. 8-11
- **Gürtler O.** with M. Kräkel: "On the inefficiency of merger control", *Economics Letters*, 2009, 102, pp. 53-55

- **Haferkamp, A.** with **D. Fetchenhauer**, F. Belschak and **D. Enste**: "Efficiency versus fairness: The evaluation of labor market policies by economists and laypeople", *Journal of Economic Psychology*, 2009, 30(4), pp. 527-539
- **Hoppe, E.** with **P. Schmitz**: "The costs and benefits of additional information in agency models with endogenous information structures", *Economics Letters*, 2010, 107(1), pp. 58-62
- **Hoppe, E.** with **P. Schmitz**: "Public versus private ownership: Quantity contracts and the allocation of investment tasks", *Journal of Public Economics*, 2010, 94(3-4), pp. 258-268
- **Jaeger, D. A.** with H. Bonin, T. Dohmen, A. Falk, D. Huffman and U. Sunde: "Direct evidence on risk attitudes and migration", *Review of Economics and Statistics*, forthcoming
- **Kaiser, A.** with **J. Sauermann**: "Taking others into account. Self-interest and fairness in majority decision making", *American Journal of Political Science*, 2010, 54(3), pp. 667-685
- Kräkel, M. with **D. Sliwka**: "Should you allow your employee to become your competitor? On noncompete agreements in employment contracts", *International Economic Review*, 2009, 50(1), pp. 117-141
- **Ludwig, A.** with M. Reiter: "Sharing demographic risk: Who is afraid of the baby bust?" *American Economic Journal: Economic Policy*, forthcoming
- **Nieken, P.** with **D. Sliwka**: "Risk-taking tournaments - Theory and experimental evidence", *Journal of Economic Psychology*, 2010, 31(3), pp. 254-268
- **Papier, F.** with **U. W. Thonemann**: "Capacity rationing in stochastic rental systems with advance demand information", *Operations Research*, 2010, 58(2), pp. 274-288
- **Wambach, A.**: "How to subcontract?", *Economics Letters*, 2009, 105(2), pp. 152-155
- Wichardt, P. C. with D. Schunk and **P. Schmitz**: "Participation costs for responders can reduce rejection rates in ultimatum bargaining", *Economics Letters*, 2009, 103(1), pp. 33-35

### **Category B**

- **Beckert, J.**: "How do fields change? The interrelations of institutions, networks and cognition in the dynamics of markets", *Organization Studies*, 2010, 31, pp. 605-627, DOI: 10.1177/0170840610372184
- **Beckert, J.** with N. Besedovsky: "Die Wirtschaft als Thema der Soziologie. Zur Entwicklung wirtschaftssoziologischer Forschung in Deutschland und den USA", in: Beckert, J. with C. Deutschmann (eds.): *Wirtschaftssoziologie*, Sonderheft der Kölner Zeitschrift für Soziologie und Sozialpsychologie, 2009, 49, pp. 23-42
- **Berninger, I.**: "Welche familienpolitischen Maßnahmen fördern die Arbeitsmarktpartizipation von Müttern", *Kölner Zeitschrift für Soziologie und Sozialpsychologie*, 2009, 61(3), pp. 355-385
- **Betzer, A.** with E. Theissen: "Sooner or later: An analysis of the delays in insider trading reporting", *Journal of Business Finance and Accounting*, 2009, 37(1-2), pp. 130-147
- Bolton, G. E. with **A. Ockenfels** and **F. Ebeling**: "Information value and externalities in reputation building", *International Journal of Industrial Organization*, forthcoming
- **Briskorn, D.** with B.-C. Choi, K. Lee, J. Leung and M. Pinedo: "Complexity of single machine scheduling subject to nonnegative inventory constraints", *European Journal of Operational Research*, 2010, 207(2), pp. 605-619

- Broadberry, S. with **C. Burhop**: "Real wages and labor productivity in Britain and Germany, 1871-1938: A unified approach to the international comparison of living standards", *Journal of Economic History*, 2010, 70(2), pp. 400-427
- **Buschkühl, L.** with F. Sahling, S. Helber and **H. Tempelmeier**: "Dynamic capacitated lot-sizing problems: A classification and review of solution approaches", *OR Spectrum*, 2010, 32(2), pp. 231-261
- **Derigs, U.** with **S. Friederichs** and **S. Schäfer**: "A new approach for air cargo network planning", *Transportation Science*, 2009, 43(3), pp. 370-380
- **Derigs, U.** with **S. Marzban**: "New strategies and a new paradigm for shariah-compliant portfolio optimization", *Journal of Banking and Finance*, 2009, 33(6), pp. 1166-1176
- **Eisenbeiss, M.** with T.H.A. Bijmolt, P.S.H. Leeflang, F. Block, B.G.S. Hardie, A. Lemmens and **P. Saffert**: "Analytics for customer engagement", *Journal of Service Research*, forthcoming
- **Friedrichs, J.**: "Ethnische Segregation", *Kölner Zeitschrift für Soziologie und Sozialpsychologie*, 2008, Sonderheft 48, pp. 380-411
- **Fuchs, M.** with **A. Scharmannski**: "Counteracting path dependencies: 'Rational' investment decisions in the globalising commercial property market", *Environment and Planning A*, 2009, 41(11), pp. 2724-2740
- **Goerres, A.**: "Die soziale Norm der Wahlbeteiligung. Eine international vergleichende Analyse für Europa (The social norm of voting: a comparative European analysis)", *Politische Vierteljahrsschrift*, 2010, 51(2), pp. 275-296
- Greiner, B. with **A. Ockenfels**: "Vom Labor ins Feld: Die Ökonomik des Vertrauens", *Kölner Zeitschrift für Soziologie und Sozialpsychologie*, 2009, 49, pp. 219-242
- **Gürtler, O.**: "Collusion in homogeneous and heterogeneous tournaments", *Journal of Economics*, 2010, 100, pp. 265-280
- **Gürtler O.** with M. Kräkel: "Hostile takeover and costly merger control", *Public Choice*, 2009, 141, pp. 371-389
- **Gürtler, O.** with M. Kräkel: "Optimal tournament contracts for heterogeneous workers", *Journal of Economic Behavior and Organization*, 2010, 75, pp. 180-191
- **Gürtler, O.** with J. Münster: "Sabotage in dynamic tournaments", *Journal of Mathematical Economics*, 2009, 46(2), pp. 179-190
- **Kaiser, A.** with J. Biela and **A. Hennl**: "Combining federalism and decentralization: Comparative case studies on regional development policies in Switzerland, Austria, Denmark and Ireland", *Comparative Political Studies*, forthcoming
- **Loebbecke, C.** with P. Powell and **T. Weiss**: "Repeated use of online auctions: An empirical investigation of individual sellers' motivations", *Electronic Markets (EM)*, 2010, 20(2), pp. 105-117.
- **Ludwig, A.** with E. Vogel: "Mortality, fertility, education and capital accumulation in a simple OLG economy", *Journal of Population Economics*, 2010, 23(2), pp. 703-735
- **Ludwig, A.** with A. Zimper: "On attitude polarization under Bayesian learning with non-additive beliefs", *Journal of Risk and Uncertainty*, 2010, 39, pp. 181-212
- **Mählmann, T.**: "Multiple credit ratings, cost of debt and self-selection", *Journal of Business Finance and Accounting*, 2009, 36(9-10), pp. 1228-1251
- **Mohnen, A.** with **K. Pokorny** and **D. Sliwka**: "Transparency, inequity aversion, and the dynamics of peer pressure in teams: Theory and evidence", *Journal of Labor Economics*, 2008, 26(4), pp. 693-720

- **Möllering, K. T.** with **U. W. Thonemann**: "An optimal constant level rationing policy under service level constraints", *OR Spectrum*, 2010, 32(2), pp. 319-341
- **Ockenfels, A.** with W. Raub: "Rationale Modelle. Eine Antwort auf den Kommentar von Steffen Siegmund", *Kölner Zeitschrift für Soziologie und Sozialpsychologie*, Sonderheft 50, 2010
- **Ockenfels, A.** with W. Raub: "Rational und Fair", *Kölner Zeitschrift für Soziologie und Sozialpsychologie*, Sonderheft 50, 2009
- Oechssler, J. with A. Roider and **P. Schmitz**: "Cognitive abilities and behavioral biases", *Journal of Economic Behavior and Organization*, 2009, 72(1), pp. 147-152
- **Oppermann, K.** with **H. Viehrig**: "The public salience of foreign and security policy in Britain, Germany and France", *West European Politics*, 2009, 32(5), pp. 925-942
- **Pokorny, K.**: "Pay - but do not pay too much. An experimental study on the impact of incentives", *Journal of Economic Behavior and Organization*, 2008, 66, pp. 251-264
- **Putzke, J.** with **K. Fischbach** and **D. Schoder**: "The evolution of interaction networks in massively multiplayer online games", *Journal of the Association of Information Systems (JAIS)*, forthcoming
- **Rasch, A.** with **A. Wambach**: "Internal decision-making rules and collusion", *Journal of Economic Behavior and Organization*, 2009, 72(2), pp. 703-715
- **Reinartz, W.** with **M. Haenlein** and **J. Henseler**: "An empirical comparison of the efficacy of covariance-based and variance-based SEM", *International Journal of Research in Marketing*, 2009, 26(4), pp. 332-344
- **Reinartz, W.** with G. van Bruggen, K. Antia, S. Jap and F. Pallas: "Managing marketing channel multiplicity", *Journal of Service Research*, forthcoming
- **Reinartz, W.** with P. Verhoef and M. Krafft: "Customer engagement as a new perspective in customer management", *Journal of Service Research*, forthcoming
- **Rosar, U.**: "Fabulous front-runners. Eine empirische Untersuchung zur Bedeutung der physischen Attraktivität von Spitzenkandidaten für den Wahlerfolg ihrer Parteien", *Politische Vierteljahrsschrift*, 2009, 50(4), pp. 754-773
- **Rosar, U.** with M. Klein: "Mein(schöner)prof.de: Die physische Attraktivität des akademischen Lehrpersonals und ihr Einfluss auf die Ergebnisse studentischer Lehr-evaluationen", *Kölner Zeitschrift für Soziologie und Sozialpsychologie*, 2009, 61(4), pp. 621-645
- **Rosar, U.** with M. Klein: "Mein(nach-wie-vor-schöner)prof.de. Einige klärende Bemerkungen zu einigen kritischen Anmerkungen", *Kölner Zeitschrift für Soziologie und Sozialpsychologie*, 2010, 62(2), pp. 327-343
- Sattler, H. with **F. Völckner**, C. Riediger and C. M. Ringle: "The impact of brand extension success factors on brand extension price premium", *International Journal of Research in Marketing*, forthcoming
- **Schoder, D.** with A. Talalayevski: "The price isn't right – How companies can regain pricing power" (joint publication with Wall Street Journal, "WSJ Executive Adviser: Innovations in Management Theory & Business Strategy"), *MIT Sloan Management Review*, August 2010
- **Tempelmeier, H.** with **L. Buschkühl**: "A heuristic for the dynamic multi-level capacitated lotsizing problem with linked lotsizes for general product structures", *OR Spectrum*, 2009, 31(2), pp. 385-404
- **Völckner, F.** with H. Sattler, T. Hennig-Thurau, C.M. Ringle: "The role of parent brand quality for service brand extension success", *Journal of Service Research*, forthcoming

- Zhu, K. with **U. W. Thonemann**: "Coordination of pricing and inventory control across products", *Naval Research Logistics*, 2009, 56(2), pp. 175-190

### **Category C**

- Baumann, F. with T. Frieha and **M. Jansen**: "On the economics of contribution evasion", *FinanzArchiv*, 2009, 65(2), pp. 162-177
- **Bechelt, T.** with **A. Thomas**: "National politics matter! - Die Suche nach einer europäischen Verfassung und die Stärkung der nationalen Legitimitätsgrundlagen der EU", *integration*, 2009, 3, pp. 105-117.
- **Blome-Drees, J.**: "Die Führung genossenschaftlicher Verbundsysteme aus der Perspektive der Systemtheorie", *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*, 2009, 32(4), pp. 356-369
- **Blome-Drees, J.**: "Die Tugend der Governance", *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*, 2009, 32, pp. 322-323
- Börsch-Supan, A. with **A. Ludwig**: "Living standards in an aging Germany: The benefits of reforms and the costs of resistance", *Journal of Economics and Statistics*, 2009, 229(2+3), pp. 163-179
- **Derigs, U.** with **B. Li** and **U. Vogel**: "Local search-based metaheuristics for the split delivery vehicle routing problem", *Journal of the Operational Research Society*, 2009, DOI: 10.1057/JORS.2009.1100
- **Derigs, U.** with **K. Reuter**: "A simple and efficient tabu search heuristic for solving the open vehicle routing problem", *Journal of the Operational Research Society*, 2009, 60(12), pp. 1658-1669
- **Fischbach, K.** with **D. Schoder** and P. A. Gloor: "Analyse informeller Kommunikationsnetzwerke am Beispiel einer Fallstudie", *Wirtschaftsinformatik*, 2009, 51(2), pp. 164-174
- **Frahm, G.** with U. Jaekel: "A generalization of Tyler's m-estimators to the case of incomplete data", *Computational Statistics & Data Analysis*, 2010, 54(2), pp. 374-393
- Gigliarano, C. with **K. Mosler**: "Constructing indices of multivariate polarization", *Journal of Economic Inequality*, 2009, 7, pp. 435-460
- **Goerres, A.**: "Das Wahlverhalten älterer Menschen. Forschungsergebnisse aus etablierten Demokratien", *Zeitschrift für Parlamentsfragen*, 2010, 41(1), pp. 102-120
- Hagemeister, M. with **A. Kempf**: "CAPM und erwartete Renditen: Eine Untersuchung auf Basis der Erwartung von Marktteilnehmern", *DBW - Die Betriebswirtschaft*, 2010, 70, pp.145-164
- **Harbring, C.** with G. K. Lunser: "On the competition of asymmetric agents", *German Economic Review*, 2008, 9(3), pp. 373-395
- **Hartmann-Wendels, T.** with **G. Keienburg** and **S. Sievers**: "Adverse selection, investor experience and security choice in venture capital finance: Evidence from Germany", *European Financial Management*, forthcoming
- **Köstler, U.**: "Aktivierung von Engagementpotentialen: Der Entscheidungsfindungsprozess - in Initiativen der Hilfe auf Gegenseitigkeit im Alter", *Sozialer Fortschritt*, 2010, 59(1), pp. 1-17
- **Köstler, U.**: "Lebenszyklus in Vereinsform tätigen Initiativen der Hilfe auf Gegenseitigkeit", *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*, 2009, 32(3), pp. 213-324

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- **Mosler, K. with C. Scheicher**: "Attenuation of relative poverty by taxes and subsidies", *METRON*, 2008, LXVI(3), pp. 265-283
- **Muhle, S. with D. Schoder and K. Fischbach**: "Wertschöpfungspotenziale und strategische Implikationen einer Öffnung von Informationsressourcen – Phänomenologie und ein Bezugsrahmen", *Zeitschrift für Betriebswirtschaft (ZfB)*, forthcoming
- **Ockenfels, A.**: "Marktdesign und experimentelle Wirtschaftsforschung", *Perspektiven der Wirtschaftspolitik*, 2009, 10, pp. 31-53
- **Rosar, U. with J. Hagenah** and M. Klein: "Physische Attraktivität und individuelles Leistungsverhalten. Oder: Warum und wann unattraktive Männer die besseren Fußballer sind", *Soziale Welt*, 2010, 61(1), pp. 51-68
- Sahling, F. with **L. Buschkühl, H. Tempelmeier** and S. Helber: "Solving a multi-level capacitated lot sizing problem with multi-period setup carry-over via a fix-and-optimize heuristic", *Computers and Operations Research*, 2009, 36(9), pp. 2546-2553
- **Scheicher, C.**: "Does work always pay in Germany", *German Economic Review*, forthcoming
- **Schmale, I.**: "Markt, Hierarchie und die dazwischen liegende Vielfalt: Hybride Organisationen und Selbstverwaltungen von Allmenderessourcen regen zu innovativen Kooperationen an", *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*, 2010, 1, pp. 54-62
- **Schulz-Nieswandt, F.**: "The dynamics of European definition policy of health and social services as services of general (economic) interests", *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*, 2010, 33(1), pp. 31-43
- **Schulz-Nieswandt, F. with K. Mann**: "Zur Morphologie der Staatlichkeit im Wandel. Neuere Literatur zur Europäisierung im Mehr-Ebenen-System, zu den Gesundheits- und Sozialdienstleistungen (von allgemeinem [wirtschaftlichen] Interesse) und zur öffentlichen Daseinsvorsorge", *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*, 2009, 32(2), pp. 183-202
- **Schulz-Nieswandt, F. with K. Mann and M. Sauer**: "Europäische Sozialpolitik und Europäisierung der Gesundheits- und Sozialdienstleistungen - ein Abriss", *Sozialer Fortschritt*, 2010, 59(5), pp. 127-134
- Selter, S. with S. Koch and **D. Fetchenhauer**: "Der MehrWert von CSR - corporate social responsibility - Auswahlkriterium von Arbeitnehmern bei der Wahl eines Arbeitsplatzes", *Wirtschaftspsychologie*, 2009, 2, pp. 67-73
- **Semrau, T. with B. Korb**: "Wie Vorgesetzte die Einstellung ihrer Mitarbeiter zum Wandel beeinflussen", *Wirtschaftspsychologie*, 2009, 9, pp. 97-105
- Simon, D. with **K. Fischbach and D. Schoder**: "Application portfolio management - An integrated framework and a software tool evaluation approach", *Communications of the Association for Information Systems*, 2010, 26
- **Wambach, A. with A. Engel**: "Surety bonds with fair and unfair pricing", *The Geneva Risk and Insurance Review*, forthcoming
- **Wessels, W.**: "Der (National-)Staat und die Europäische Union - die EU auf dem Fusionspfad?", *Zeitschrift für Staats- und Europawissenschaften*, 2009, 7(3-4), pp. 399-418

## **Selected Books, Textbooks and Further Publications**

### *Books and Textbooks*

- **Baum, H.** with **T. Kranz**: "The costs of road traffic accidents", Federal Highway Research Institute (ed.), Bergisch Gladbach, 2010
- **Baum, H.** with **J.-A. Bühne, J. Dobberstein** and **T. Geißler**: "Road user charges in Germany? An economic analysis", Munich, 2010
- **Baum, H.** with **W. Delfmann** et al.: "Strategic options of the German automotive industry", Cologne, 2010
- **Beckert, J.** with C. Deutschmann (eds): "Wirtschaftssoziologie", Sonderheft der Kölner Zeitschrift für Soziologie und Sozialpsychologie, 49, Wiesbaden: VS Verlag für Sozialwissenschaften, 2009
- **Careja, R.**: "Policy coherence and economic reforms in Central and Eastern Europe. The great transformation", Hamburg: Dr. Kovac Verlag, 2010
- **Diedrichs, U.** with **A. Faber, F. Tekin** and **G. Umbach** (eds): "Europe Reloaded: Differentiation or Fusion?", Baden-Baden, forthcoming
- **Friedrichs, J.** with J. Blasius and G. Galster: "Quantifying neighbourhood effects", London-New York: Routledge, 2009
- **Klein, N.**: "European agents out of control? Delegation and agency in the civil-military crisis management of the European Union 1999-2008", Baden-Baden: Nomos, 2010
- Laudon, C.K. with J.P. Laudon and **D. Schoder**: "Wirtschaftsinformatik", 2<sup>nd</sup> edition, 2010
- **Mosler, K.** with **F. Schmid**: "Beschreibende Statistik und Wirtschaftsstatistik", 4<sup>th</sup> edition, Springer Verlag, 2009
- Sadrieh, A. with **A. Ockenfels** (eds): "The Selten School of Behavioral Economics: A collection of essays in honor of Reinhard Selten", Heidelberg: Springer, forthcoming
- **Umbach, G.**: "Intent and reality of the European employment strategy. Europeanisation of national employment policies and policy-making?", Baden-Baden: Nomos, 2009
- **Umbach, G.** (compilation, edition, evaluation): "EU-CONSENT 2005 - 2009: Four years of research on EU "Deepening" and "Widening": Evidence, explanation, extrapolation, based on EU-CONSENT members' responses to a Task Force Research Frame questionnaire", EU-CONSENT, 2010

### *Further Publications*

- **Andreß, H.J.**: "Analyse kategorialer Daten", in: Best, H. with C. Wolf (eds): Handbuch der sozialwissenschaftlichen Datenanalyse, Wiesbaden: VS Verlag für Sozialwissenschaften, 2010, pp. 421-454
- **Andreß, H.J.**: "Lebensstandard, Armut und Gesundheit", in: Lampert, T. with C. Hagen (eds): Armut und Gesundheit: Konzepte, Befunde, Perspektiven, Wiesbaden: VS Verlag für Sozialwissenschaften, 2010, pp. 11-46
- **Andreß, H.J.**: "Sechzig Jahre Datenanalyse: Ein selektiver Rückblick aus verschiedenen Perspektiven", in: Faulbaum, F. with C. Wolf (eds): Gesellschaftliche Entwicklungen im Spiegel der Empirischen Sozialforschung: Deutschland 1949-2009, Wiesbaden: VS Verlag für Sozialwissenschaften, 2010
- **Andreß, H.J.** with I. Grau and **R. Penning**: "Gleichberechtigung und Beziehungs-zufriedenheit", in: Beckers, T. with K. Birkelbach, J. Hagenah and U. Rosar (eds): Komparative empirische Sozialforschung. Wiesbaden: VS Verlag für Sozialwissen-schaften, 2010, pp. 199-227

- **Andreß, H.J.** with **T.K. Pförtner** and C. Janssen: "Income or living standard and health in Germany: different ways of measurement of relative poverty with regard to self-rated health", *International Journal of Public Health*, 2010, DOI 10.1007/s00038-010-0154-3
- Babel, B. with **E. Bomsdorf** and J. Kahlenberg: "Care need projections for Germany until 2050", in: Doblhammer, G. with R. Scholz (eds): Ageing, care need and quality of life, Wiesbaden, 2010, pp. 29-41
- **Baum, H.** with **T. Geißler** and **U. Westerkamp**: "Rentabilité des véhicules intelligents", *Les Cahiers Scientifiques du Transport*, 2010, 57, pp. 85-116
- **Beckert, J.**: "Institutional isomorphism revisited: Convergence and divergence in institutional change", *Sociological theory*, 2010, 28, pp. 150-166
- **Biela, J.** with **A. Hennl**: "The distinct effects of federalism and decentralisation on performance", in: Erk, J. and W. Swenden (eds): "New Directions in Federalism Studies", London: Routledge, 2010, pp.157-171
- **Bomsdorf, E.**: "Rückgang der Bevölkerung – Zunahme der Pflegefälle. Divergierende Entwicklungen in Deutschland bis 2050", *Wirtschafts – und Sozialstatistisches Archiv*, 4/2010, 2, pp. 3-18
- **Bomsdorf, E.** with **K. Dicke**: "Modellrechnungen zur Bevölkerungsentwicklung in kleineren Ländern der EU bis 2050 – das Beispiel Dänemark", *Ifo-Schnelldienst*, 63/2010, 13, pp. 28-35
- **Bomsdorf, E.** with I. Valchinova: "Modellrechnungen zur Bevölkerungsentwicklung in Ländern des ehemaligen Ostblocks bis 2050 – das Beispiel Bulgarien", *Ifo-Schnelldienst* 62/2009, 16, pp. 42-48
- **Breuer A.**: "Costa Rica's 2007 referendum on the Dominican Republic – Central America Free Trade Agreement (CAFTA-DR). Citizen participation or citizen manipulation?", *Representation*, 2009, 45(4), pp. 455-469
- **Breuer A.**: "Obstacles to citizen participation by direct democracy in Latin America: A comparative regional analysis of legal frameworks and evidence from the Costa Rican case", *Democratization*, forthcoming
- **Breuer, A.**: "The third wave of democratisation and the (unfulfilled?) promise of participation in South America", in: Haynes, J. (ed.): Routledge Handbook of Democratisation, Oxford: Routledge, forthcoming
- **Careja, R.** with P. Emmenegger: "Keeping them out: Migration and social policies in the 'Reluctant countries of immigration' ", in: Suszycki, A. M. with I. P. Karolewski (eds): Identity, Citizenship and Welfare, Osnabrück: Fibre Verlag, 2010, forthcoming
- **Careja, R.** with P. Emmenegger: "The 'other' dualism. Welfare state nationalism and migration policies in Western Europe", in: Suszycki, A. M. with I. P. Karolewski (eds): Migration, Community and Solidarity in Europe, New York: Continuum, 2010, forthcoming
- **Careja, R.** with P. Emmenegger: "The politics of inclusion and exclusion. Social policy, migration politics and welfare state nationalism", in: Suszycki, A. M. (ed.): Welfare citizenship and welfare nationalism in Europe, Helsinki: Nordwel, 2009
- **Eckert, K.** with **W. Wessels**: "Verwaltung und Politik", in: Alemann, U. with A. Gödde, H. Hummel and C. Münch (eds): Handbuch Europa in Nordrhein-Westfalen, 3<sup>rd</sup> edition, Wiesbaden, 2010, pp. 529-546
- **Friedrichs, J.** with J. Blasius: "Attitudes of owners and renters in a deprived neighbourhood", *European Journal of Housing Policy*, 2009, 9, pp. 435-455
- **Friedrichs, J.** with **J. Klöckner**: "Social capital in deprived neighbourhoods", in: de Boyser, K. with C. Dewilde, D. Dierckx and J. Friedrichs (eds): Between the social and the spatial, Farnham, Ashgate, 2009, pp. 167-182

- **Goerres, A.**: "Being less active and outnumbered? The political participation and relative pressure potential of young people in Europe", in: Tremmel, J. (ed.): *A young generation under pressure?*, New York: Springer, 2010, pp. 207-224
- **Gürtler, O.**: "On pricing and protection of complementary products", *Review of Managerial Science*, 2009, 3, pp. 209-223
- **Gürtler O.** with M. Kräkel: "Double-sided moral hazard, efficiency wages and litigation", *Journal of Law, Economics, and Organization*, 2010, 26, pp. 337-364
- **Kaiser, A.**: "MMP, minority governments and parliamentary opposition", *New Zealand Journal of Public and International Law*, 2009, 7(1), pp. 77-91
- **Kaiser, A.** with J. Fischer: "Linkages between parliamentary and ministerial careers in Germany, 1949 – 2008. The Bundestag as recruitment pool", *German Politics*, 2009, 18(2), pp. 140-154
- **Kaiser, A.** with J. Fischer: "Wie gewonnen, so zerronnen? Selektions- und Deselektionsmechanismen in den Karrieren von deutschen Bundesministern", in: Edinger, M. with W. Patzelt (eds): *Politische Vierteljahresschrift*, Sonderheft „Politik als Beruf“, forthcoming
- **Klein, N.**: "How the European Union couldn't help becoming a crisis manager after the end of the Cold War", Beitrag für die Website "Chute du Mur. 1989: un événement planétaire?", Sciences Po, Paris, Oktober 2009
- **Klein, N.**: "Review of an introduction to European foreign policy, by Fraser Cameron (2007): Crafting EU Security Policy, in: Pursuit of a European Identity, by Stephanie B. Anderson (2008); The Foreign Policy of the European Union, by Stephan Keukeleire and Jennifer MacNaughtan (2008)", reviewed in: *Zeitschrift für Außen- und Sicherheitspolitik*, 2009, 4, pp. 508-513
- **Klein, N.** with **T. Kunstein** and **W. Reiners**: "Assessing EU multilateral action in the fields of trade and foreign and security policy: The legal and the living framework", *MERCURY Working Paper*, published in July 2010 on the MERCURY website (intranet): [www.mercury-fp7.net](http://www.mercury-fp7.net)
- **Klein, N.** with **W. Reiners**, Z. Chen, J. Jian and I. Šlosarčík: "Diplomatic strategies of major powers: Competing patterns of international relations? The cases of the United States of America, China and the European Union", *MERCURY E-paper*, published in February 2010 on the MERCURY website: [www.mercury-fp7.net](http://www.mercury-fp7.net)
- **Loebbecke, C.** with P. Powell: "Furthering distributed participative design: Unlocking the walled gardens", *Scandinavian Journal of Information Systems (SJIS)*, 2009, 21(1), pp. 77-106
- Lohmann, H. and **M. Gießelmann**: "Armut von Erwerbstätigen in Ost- und Westdeutschland: Die Bedeutung von niedrigen Löhnen und unterschiedlichen Erwerbsmustern", in: Krause, P. with I. Ostner (eds): *Leben in Ost- und Westdeutschland. Eine sozialwissenschaftliche Bilanz der deutschen Einheit 1990-2010*, Frankfurt: Campus, 2010
- **Schmid, F.** with **T. Blumentritt**, **S. Gaißer**, **M. Ruppert** and R. Schmidt: "Copula-based measures of multivariate association", in: Durante, F. with W. Härdle, P. Jaworski and T. Rychlik (eds): *Workshop on copula theory and its applications*, Springer, 2010, pp. 209-236
- **Schmid, F.** with R. Schmidt: "Statistical inference for Sharpe's Ratio", in: Berkelaar, A. with J. Coche and K. Nyrholm (eds): *Interest rate models, asset allocation and quantitative techniques for central banks and sovereign wealth funds*, Palgrave Macmillan, 2010, pp. 337-358

- **Tekin, F.**: "Entscheidungsverfahren", in: Weidenfeld, W. with W. Wessels (eds): Europa von A – Z. Taschenbuch der Europäischen Integration, 11<sup>th</sup> edition, Baden-Baden, 2009, pp. 119-129
- **Umbach, G.**: "Umwelt- und Klimapolitik", in: Weidenfeld, W. with W. Wessels (eds): Jahrbuch der Europäischen Integration, Baden-Baden, 2009, pp. 201-206
- **Umbach, G.**: "Klimapolitik", in: Weidenfeld, W. with W. Wessels (eds): Europa von A – Z. Taschenbuch der Europäischen Integration, 11<sup>th</sup> edition, Baden-Baden, 2009, pp. 282-284
- **Umbach, G.** (based on Hartwig, I. with G. Umbach, 2007): "Rat der EU", in: Weidenfeld, W. with W. Wessels (eds): Europa von A – Z. Taschenbuch der Europäischen Integration, 11<sup>th</sup> edition, Baden-Baden, 2009, pp. 306-313
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- **Wessels, W.**: "Der Europäische Rat als Wirtschaftsregierung. Zur französisch-deutschen Kontroverse", in: Knoll, B. with H. Pitlik (eds): Entwicklung und Perspektiven der Europäischen Union. Festschrift für Rolf Caesar, Baden-Baden, 2009
- **Wessels, W.**: "The European Council - Beyond the traditional view towards a fusion", in: Mélanges en l'honneur de Jean Paul Jacqué, Paris, 2010
- **Wessels, W.** with **F. Bopp** and **C. Gläser**: "The security dimension of EU policies between legal provisions and living practice: The European Council as the key", in: Didier B. with S. Carrera, E. Guild and R.B.J. Walker (eds): Europe's 21<sup>st</sup> Century Challenge, Farnham, 2010
- **Wessels, W.** with **C. Gläser**: "National parliaments in the EU multi-level system: will Lisbon represent a turn?", in: Melakopides, C. (eds): The Cyprus yearbook of international relations 2008-2009, Nikosia, 2009
- **Wessels W.** with **W. Hofmann**: "Eine dauerhafte Verfassung für Europa? Die Beantwortung konstitutioneller Grundfragen durch den Vertrag von Lissabon", in: Decker, F. with M. Höreth (eds): Die Verfassung Europas. Perspektiven des Integrationsprojekts, Wiesbaden, 2009, pp. 69-95
- **Wessels, W.** with **T. Traguth**: "Opportunity or overstretch? The unexpected dynamics of deepening and widening", in: Kühnhardt, L. (ed.): Crises in European integration. Challenges and responses, 1945-2005, Oxford, 2009, pp. 79-94

### **3.2 Conferences attended by Ph.D. Students and Postdocs in 2009/2010**

In this section, conference presentations of our Ph.D. students and Postdocs for which a grant was given are listed. A list of these conferences can be found in section 4.3. It should be noted, however, that the financial support is limited per chair. So there are further conference attendances by our Ph.D. students and Postdocs which are not listed below. Furthermore, not all prestigious international conferences are included in the grant allocation system.

#### ***Business Administration***

##### *Academy of Management*

- Albers, S.: Internationalization as transformation of Archetypes: The case of Deutsche Treuhandanstalt
- Fischbach, K.: An approach to an open resource-based view
- Schlagwein, D.: An approach to an open resource-based view
- Semrau, T.: How can we explain who makes specific investments: Buyer or supplier?
- Weniger, S.: New media in social contexts: Toward a research model on user beliefs and intentions to use

##### *American Risk and Insurance Association*

- Wende, S.: The value of insurer product-line diversification: The case of emerging markets

##### *European Accounting Association*

- Gell, S.: Are analysts better earnings forecasters when they also set target prices or/and issue stock recommendations
- Keienburg, G.: Valuation of venture capital backed firms
- Pelger, C.: Relationship between financial accounting and management accounting - An agency perspective
- Sievers, S.: Prediction of equity values for venture capital backed firms
- Tran, D.: The bias of equity value estimates derived from dividend, residual income and abnormal earnings: evidence from Germany

##### *European Conference on Information Systems*

- Fischbach, K.: Openness of information resources – A framework-based comparison of mobile platforms
- Schlagwein, D.: Openness of information resources – A framework-based comparison of mobile platforms

##### *European Conference on Operational Research*

- Paul, A.: The impact of different transportation cost measurements on hybrid hub and spoke network design
- Weiss, T.: Participating in competitive online games: Analyzing competitive and hedonic decision elements

##### *European Group of Organizational Studies*

- Beier, M.: The impact of specialization and integration of relationship management on the social capital of entrepreneurial ventures

- Semrau, T.: The impact of specialization and integration of relationship management on the social capital of entrepreneurial ventures

*European Marketing Academy*

- Berlemann, B.: Marketing national brands exclusively through a retailer: Drivers and detractors
- Lobschat, L.: The effect of online advertising on offline sales: Ad-type and cross-category effects

*Financial Management Association*

- Wende, S.: The effect of regulation on comparative advantages of different organizational forms: Evidence from the German property-liability insurance industry

*Informs Annual Meeting*

- Becker-Peth, M.: Designing contracts for supply chains with irrational but predictable newsvendors
- Hucke, D.: The influence of hierarchical level on the professional orientation and the organizational commitment of professionals
- Zobel, C.: Career mobility and success in a professional specific labor market

*International Conference on Operations Research*

- Herpers, S.: Inventory planning in standard business software
- Maendl, T.: Inventory planning in standard business software
- Manitz, M.: Analysis of two-level support systems with time-dependent overflow
- Steffens, C.: Scheduling of common setup resources in dynamic multi-machine lot sizing models

*Marketing Science Conference*

- Eisenbeiss, M.: The asymmetric impact of customer satisfaction on willingness to pay: A semi-parametric analysis
- Käuferle, M.: Managing multiple routes to market: The role of channel variety and intensity of channel usage

**Economics**

*Econometric Society*

- Mimra, W.: Endogenous insolvency risk in insurance markets with asymmetric information
- Rasch, A.: The deterrence effect of excluding ringleaders from leniency programs

*Economic Science Association*

- Beckers, T.: Islam and the acceptance of homosexuality: The shortage of socio-economic well-being and responsive democracy
- Ilieva, L.: An experiment on emission trading – The effect of different allocation mechanisms
- Rajko, A.: Two dimensional fairness in a real effort game

*European Association of Labour Economics*

- Berger, J.: Performance appraisals and the impact of forced distributions - An experimental investigation

- Breuer, K.: The effects of intra-firm training on earnings and job performance - Evidence from a large German company
- Kampkötter, P.: The effects of intra-firm training on earnings and job performance - Evidence from a large German company
- Kampkötter, P.: The power of differentiation? - An empirical investigation on the incentive effects on bonus plans

*European Economic Association*

- Bos, O.: Charitable asymmetric bidders
- Mimra, W.: Endogenous insolvency risk in insurance markets with asymmetric information
- Rasch, A.: The deterrence effect of excluding ringleaders from leniency programs
- Stegh, M.: Incentive effects in asymmetric tournaments – Empirical evidence from the German Hockey League

*Royal Economic Association*

- Bos, O.: Charitable asymmetric bidders

*Spring Meeting of Young Economics*

- Gretschko, V.: Discriminatory multi-unit auctions: a comparison
- Niehues, J.: Redistributive tax benefit systems and income inequality: A macroeconomic cross-country study

*Tagungen der Fachgruppe Stochastik innerhalb der deutschen Mathematiker-Vereinigung*

- Weiß, B.: Using a combination of individual and aggregate participant data in meta-analysis: A case study on the determinants of unexcused school absenteeism

*Verein für Socialpolitik*

- Breuer, K.: Social ties and subjective performance evaluations – An empirical investigation
- Mimra, W.: Cross-subsidizing and profit-making equilibria in a competitive insurance market with asymmetric information
- Rasch, A.: The deterrence effect of excluding ringleaders from leniency programs
- Werner, P.: Reference points and bonus payments – Field evidence from a multinational firm

*Sociology and Political Sciences*

*American Political Science Association*

- Breustedt, W.: The defects of electoral democracies as determinants of citizens' political support

*Deutsche Gesellschaft für Soziologie*

- Berninger, I.: Prekäre Beschäftigungsverhältnisse, Partnerschaftsqualität und der aktuelle Kinderwunsch
- Binckli, J.: Signifikant oder nicht signifikant? Das ist hier die Frage...
- Deindl, C.: Familiale Unterstützung und soziale Ungleichheit: Ein europäischer Vergleich
- Hagenah, J.: Über die Mediatisierung der Freizeit: Wie und in welchen sozialen Gruppen die Medienpräferenz der Deutschen seit der Einführung des dualen Rundfunksystems gestiegen ist

- Rosar, U.: Mein (schöner) Prof.de. Die physische Attraktivität des akademischen Lehrpersonals und ihr Einfluss auf die Ergebnisse studentischer Lehrevaluationen
- Rosar, U.: Signifikant oder nicht signifikant? Das ist hier die Frage...
- Rosar, U.: Zertifizierung der sozialwissenschaftlichen Methodenausbildung – Ein Vorschlag
- Schaffrin, A.: Wer bezahlt den Klimawandel? – Eine empirische Analyse der sozialen Verträglichkeit politischer Instrumente zur Klimaminderung

*European Consortium for Political Research*

- Beckers, T.: Value change and cohort replacement in the context of human development: How person characteristics, cohort effects and country predictors interact when the acceptance of homosexuality is explained in cross-national three-level hierarchy linear models
- Bennett, J.: How labour market regulation influences individual unemployment risks. A cross-national analysis
- Careja, R.: I do it my way. Paths to policy coherence in Central and Eastern European countries
- Hennl, A.: Effects of federalism and decentralisation. A comparison of regional and transport policies in Switzerland, Austria, Denmark, and Ireland
- Hofmann, A.: European integration and the transformation of the nation state – Analysing the Lisbon Treaty and the debate surrounding its ratification
- Klein, N.: The EU's new institutional architecture for multilateralism: The cases of health and the common foreign and security policy
- Möhring, K.: Pathways into retirement and income trajectories – Germany and Great Britain compared
- Reiners, W.: The EU's new institutional architecture for multilateralism: The cases of health and the Common Foreign and Security Policy
- Ruth, S.: Populist party adaptation in Latin America
- Schaffrin, A.: The climate friendly welfare state? – How social security arrangements affect national climate policies
- Siegers, P.: Mapping religious orientations across Europe: Church religiosity, alternative spiritualities, and unbelief
- Spies, D.: A two-dimensional approach on the political opportunity structure of extreme right parties in Western Europe
- Spies, D.: Explaining working-class support for extreme right parties: A party competition approach
- Zuber, C.: Beyond outbidding? Ethnic party competition in Serbia

*Human Behavior and Evolution Society*

- Pradel, J.: Partner in life or one-night stand? How reproductive strategies might have shaped the evolution of altruism

*International Sociology Association*

- Deindl, C.: Inequality in old age and wellbeing in Europe. The individual and the welfare state
- Schaffrin, A.: Who is harmed by climate change? An empirical investigation on the social impact of climate policies

*Political Studies Association*

- Klein, N.: Acting multilaterally at home and abroad: The EU's institutional set-up in the cases of health and the Common Foreign and Security Policy
- Klein, N.: Diplomatic strategies of major powers: Competing patterns of international relations? The cases of the USA, China and the EU
- Reiners, W.: Acting multilaterally at home and abroad: The EU's institutional set-up in the cases of health and the common foreign and security policy
- Reiners, W.: Diplomatic strategies of major powers: Competing patterns of international relations? The cases of the USA, China and the EU

### **3.3 Completed Ph.D. Theses in 2009/2010**

1. Ahrens, Bianca: Capital market implications of earnings quality
2. Allexi, Katia: Price images in retailing: The role of reference products
3. Arentz, Oliver: Immobilienverzehr. Möglichkeiten und Grenzen
4. Bär, Michaela: Gemeinsam statt einsam? Teammanagement bei Investmentfonds
5. Bartsch, Vera Helene: Wie beeinflusst soziales Kapital den erfolgreichen Wissenstransfer in projektbasierten Organisationen? Eine empirische Untersuchung im deutschen Maschinen- und Anlagenbau
6. Baumgartner, Kerstin: Optimization approaches for the design of realistic supply chains. Examples from the chemical industry
7. Beckmann, Rasmus: Clausewitz trifft Luhmann – Eine systemtheoretische Interpretation von Clausewitz' Handlungstheorie
8. Beenken, Matthias: Der Markt der Versicherungsvermittlung unter veränderten rechtlichen Rahmenbedingungen unter besonderer Berücksichtigung von Sourcingstrategien des Versicherungsvermittlerbetriebs
9. Berndt, Daniela: Konstituierende Merkmale dynamischer Fähigkeiten - eine explorative Untersuchung in der Spezialchemie
10. Boerner, Sebastian: Das Inflation Targeting - unter dem Aspekt der Inflationsunsicherheit
11. Bonenkamp, Ute: Combining, technical and fundamental trading strategies – Profits, market reactions, and use by professional investors
12. Breckheimer, Inga: Die bilanzielle Behandlung von Finanzinstrumenten als Bestandteil einer Bewertungseinheit und die Auswirkungen auf die steuerliche Gewinnermittlung
13. Cardozo Aguirre, Wilson: Die Rolle der kubanischen Interessengruppen und ihre Auswirkungen auf die Beziehungen zwischen den USA und Kuba im Kontext der postsowjetischen Ära
14. Dahl, Sascha: Kooperative Planung in Logistiknetzwerken. Entwicklung und Evaluation von Unterstützungskonzepten
15. Daun, Anna: Auge um Auge? Intelligence-Kooperation in den deutsch-amerikanischen Beziehungen
16. Ebner, Dirk Markus: Preispolitik in der Kompositversicherung
17. Ehrlich, Kathleen: Ökonomische und aktuarielle Perspektiven unter Solvency II. Eine Beurteilung der Risikokapitalbewertung auf Grundlage aufsichtsrechtlicher Anforderungen für eine wertorientierte Steuerung von Versicherungsunternehmen

18. Endress, Martin: The development of emissions trading in Germany: A political economy analysis of stakeholders, interests and power resources
19. Friedrichs, Stefan: Air cargo schedule planning: Integrated models and solution procedures
20. Fries, Anne Julie: Essays on the success factors of cause-related marketing
21. Fritsch, Christoph: Ökonomische Analyse des Breitbandfernsehmarktes
22. Fuß, Susanne: Soziodemografische, sozioökonomische und persönlichkeitsbezogene Einflussfaktoren auf die psychosoziale Versorgung im Krankenhaus - Eine empirische Analyse auf der Grundlage des Kölner Patientenfragebogens (KPF)
23. Gödde, Dominika: Integration von Goodwill-Bilanzierung und wertorientierter Unternehmenssteuerung. Empirische Analyse der Einflussfaktoren und Performance-Auswirkungen
24. Harlacher, Dirk: The governance of professional service firms
25. Heimes, Heiko: Verkaufsverhalten im Ausschließlichkeitsvertrieb der Versicherungsindustrie. Eine empirische Untersuchung des Einflusses auf den Vertriebserfolg
26. Karadag, Roy: Political capitalisms: Power, elites and the economy in Turkey and the Philippines
27. Karbach, Ute: Medizinische Leitlinien: Ärztliche Deutungsmuster und Leitlinienkonformität - Eine Annäherung
28. Kendzia, Michael Jan: Konstituierung eines industriellen Arbeitsmarktes in Oberschlesien
29. Kendzia, Robert: Business Intelligence für das Beschaffungsmarketing
30. Kierdorf, Wolfgang Achim: Wahrnehmung und Beurteilung der Nutzungskosten von Automobilen (Cost-of-Owners)
31. Kreeb, Markus: Die Informationsfunktion von Versicherungskonzernabschlüssen nach IFRS unter besonderer Berücksichtigung des Standardentwurfs für Versicherungsverträge
32. Kreutzmann, Daniel: Company valuation and information in analyst forecasts
33. Loose, Thomas: Tax Management der kapitalmarktorientierten internationalen Unternehmung - Entwicklung, Systematisierung und Analyse des Tax Management
34. Malcherek, Dominik: Ein modulares Column Generation Framework zur effizienten Entwicklung von Crew Scheduling Software. Konzeption – Design - Anwendungen
35. Monti, Alessandro: Der Preis des "weißen Goldes". Preispolitik und -strategie im Merkantilsystem am Beispiel der Porzellanmanufaktur Meißen 1710 – 1830
36. Muhle, Steffen: Strategisches Innovationsmanagement in überbetrieblichen Informationssphären. Phänomenologie und Bezugsrahmen für eine erweiterte Sicht des strategischen Managements von Informationsressourcen
37. Müller, Dirk: Cost-effectiveness of osteoporosis screening and biases in cost-effectiveness analyses
38. Münch, Thomas: Ökonomische Analyse zur Bestimmung von Sendungsmärkten im Fernsehen
39. Park, Myung-Joon: Chances and limits of experimental corporatism in transition societies. The South Korean case (1990-2003) in comparison to Spain (1977-1986)
40. Radtke, Stefan Ulrich: Strategisches Management von etablierten Fernsehsendern im digitalen Zeitalter. Ein ressourcen- und fähigkeitenbasierter Ansatz

41. Scheel, Barbara: Förderung grenzüberschreitender beruflicher Mobilität in Europa. Eine berufs- und wirtschaftspädagogische Studie zu den Möglichkeiten und Grenzen der Förderung von und durch Mobilität aus Sicht einer institutionellen und individuellen Perspektive
42. Scheel-Kopeinig, Sabine: Aufsätze zur Selbstselektion und zum Messemanagement
43. Schröder, Martin Georg: Wie werden Interessen von moralischen Argumenten beeinflusst? Eine empirische Untersuchung, wie moralische Argumente die Formulierung und Durchsetzung wirtschaftlicher Interessen in Diskussionen um Produktionsverlagerung beeinflussen
44. Semrau, Thorsten: Networks in new venture creation and development
45. Siemaszko, Nikolaus Olaf: Die Entwicklung des preußisch-oberlausitzischen Eisenhüttenwesens in der Zeit von 1741 bis 1860. Eine Untersuchung auf empirischer Basis
46. Spürkmann, Sonja: Essays on multi-item promotions
47. Stoklossa, Harald: Die Zinsstrukturtheorie. Eine theoretische und empirische Analyse deterministischer Faktoren, substitutiver Arbitrageeffekte sowie stochastischer Volatilitäten für das Euro-Währungsgebiet (1999-2009)
48. Tachtsoglou, Sarantis: Eheorientierung und Ehestabilität
49. Utzerath, Dennis: Eigenkapitalregulierung und prozyklisches Bankverhalten
50. Wende, Sabine: Effects on diversification and organizational form of insurance companies: Three essays
51. Werner, Peter: Behavioral economics and agency problems: Empirical studies
52. Widura, Robert: Commission-based pay - Three essays on German insurance tied agents
53. Wildhirt, Klaus: Wissensmanagementstrategie zur Steigerung der Innovationsfähigkeit von Unternehmensberatungen. Eine empirische Analyse am Beispiel der Detecon International GmbH
54. Zeh, Nicolas: Erfolgsfaktor Produktdesign
55. Zeumer, Sandra: Die Nachfolge in Familienunternehmen im Bergischen Land im Zeitraum des späten 18. bis zum beginnenden 20. Jahrhundert
56. Zobel, Christiane: Die ärztliche Profession im Unternehmen Krankenhaus: Empirische Untersuchungen von Karriereerfolg, individueller Leistung und Sichtbarkeit

## 4 Enclosures

### 4.1 Professors at the WiSo Faculty

Cluster	Major Subject	Professor	Specialisation
<b><i>Business Administration</i></b>			
Accounting and Taxation	Controlling	Carsten Homburg	
	Taxation	Norbert Herzig	Business Taxation, Tax-Optimized Financial / Legal Structures, International Tax Planning, Tax Accounting
	Auditing	Christoph Kuhner	
	Accounting	Sönke Sievers	
Corporate Development	Human Resource Management	Dirk Sliwka	
	Human Resource Management	Thorsten Biemann	
	Corporate Development and Organization	Mark Ebers	
	Business Policy and Logistics	Werner Delfmann	
	Corporate Development and Business Ethics	Bernd Irlenbusch	
Finance	Banking Management	Thomas Hartmann-Wendels	Risk Management, Regulation, Leasing
	Finance	Alexander Kempf	Asset Management, Risk Management, Financial Markets
	Finance	Monika Trapp	Credit Risk, Liquidity, Financial Markets
	Risk Management and Insurance	Heinrich Schradin	Value Based Management, Regulation and Accounting
	Corporate Finance	Dieter Hess	
Health Economics	Health Care Management	Ludwig Kuntz	

<b>Cluster</b>	<b>Major Subject</b>	<b>Professor</b>	<b>Specialisation</b>
Marketing	Retailing and Customer Management	Werner Reinartz	Retailing, Customer Profitability, Multi-channel Strategies, Customer Services
	Marketing and Retailing	Maik Eisenbeiss	Customer Relationship Management, Retailing, Marketing Channels
	Marketing and Brand Management	Franziska Völckner	Brand Management, Pricing, Preference Measurement
	Marketing and Market Research	Jörg Henseler	Sales Promotions, Pricing
Media and Technology Management	Media Management	Claudia Loebbecke	Media and Technology Strategies, Strategic Information Systems and New Media Applications and Business Models, Research Methods and Knowledge Management
Supply Chain Management	SCM and Management Science	Ulrich Thonemann	
	SCM and Management Science	Kai Hoberg	
	SCM and Production	Horst Tempelmeier	
	SCM and Production	Dirk Briskorn	
Information Systems	Business Policy and Logistics	Werner Delfmann	Business Strategy in Global Supply Chains, Management of Logistics Service Providers, Aviation Management
	Information Management	Detlef Schoder	Ubiquitous Computing, E-Business/ E-Commerce, Social Network Analysis, Mass Customization
	Decision Support Systems and Operations Research	Ulrich Derigs	Concept Design and Implementation of Specific Decision Support Systems; Quantitative Methods, Algorithms and Heuristics; OR-Models/Methods in Production&Logistics and Banking&Finance
	Information Systems Development	Werner Mellis	Agile Development, Concurrent Development, Quality Management
	Business Informatics and Information Systems Quality	Ali Sunyaev	

<b>Cluster</b>	<b>Major Subject</b>	<b>Professor</b>	<b>Specialisation</b>
<b>Economics</b>			
Institutions and Markets	Economic and Business History	Carsten Burhop	
	Institute for Transport Economics	Herbert Baum	Transport Markets, Infrastructure, External Costs and Benefits
	Institute of Energy Economics	Marc Oliver Bettzüge	Energy Economics and Policy, Incomplete Markets, Evolutionary Economics
	Personnel and Organizational Economics	Oliver Görtler	
	Economic Design and Behavior	Axel Ockenfels	Market Design; Experimental and Behavioral Economics; Competition Policy
	Media Economics	Horst M. Schellhaas	Design of Media Markets, Media and Sports
	Contract Theory	Patrick Schmitz	Theory of Incentives; Principal-Agent Theory; Incomplete Contracting
	Information Economics	Achim Wambach	Auctions; Industrial Organization; Insurance Economics
Economic Policy and Public Finance	Macroeconomics	Martin Barbie	
	Macroeconomics	Helge Braun	
	Macroeconomics	Peter Funk	Growth Theory, Inequality
	Labor Economics	David Jaeger	Education, Immigration, Conflict, and Applied Econometrics
	Macroeconomics	Alexander Ludwig	
	Industrial Economics	Susanne Prantl	Innovation, Firm Entry, Growth, Labor, Regulation, and Applied Microeconometrics
	Public Finance		
Statistics and Econometrics	Statistics and Econometrics	Karl Mosler	Nonparametric and Parametric Methods of Multivariate Analysis, Risk Analysis, Measurement of Economic Inequality

<b>Cluster</b>	<b>Major Subject</b>	<b>Professor</b>	<b>Specialisation</b>
	Economic and Social Statistics	Friedrich Schmid	Nonparametric Statistics, Multivariate Analysis, Analysis of Financial Data
	Econometrics	Hans Manner	
	Applied Econometrics	Oleg Badunenko	
<b>Sociology and Political Sciences</b>			
Sociology and Social Psychology	Empirical Social and Economic Research	Hans-Jürgen Andress	Methods of Empirical Social Research; Labour Markets and Unemployment; Social Policy and Family Policy
	Sociology	Michael Wagner	Stability of Partnerships and Marriages; Deviant Behavior and Educational Attainment of Pupils in Germany; Meta-analyses in the Social Sciences
	Sociology	Karsten Hank	Ageing and Family
	Sociology	Heiner Meulemann	Einstellungs- und Wertwandel, Massenkommunikation
	Economic and Social Psychology	Detlef Fetchenhauer	Trust, Evolutionary Psychology, Lay Perceptions of Economy
	Economic and Social Psychology	Erik Hözl	
Political Science	International Relations and Foreign Politics	Thomas Jaeger	Foreign Policy Analysis, Development of the International System
	Comparative Political Science	André Kaiser	Comparative Political Institutions, Comparative Political Economy, Empirical Democracy Theory
	Comparative Social Research	Ingo Rohlfing	
	Political Philosophy and History of Ideas	Wolfgang Leidhold	Methods and Approaches in Comparative History of Ideas, Religious Ideas, Religious Organizations and Institutions
	Jean Monnet Chair for Political Science and European Affairs	Wolfgang Wessels	The Institutional and Constitutional Evolution of the Political System of the EU, EU's Role in the International System, Theories and Strategies of European Integration
Multidisciplinary Social Sciences	Social Policy and Cooperative Systems	Hans Jürgen Rösner	Social Protection, Micro Finance, Social Risk Management

Cluster	Major Subject	Professor	Specialisation
	Social Policy and Cooperative Systems	Frank Schulz-Nieswandt	Ageing, European Social Policy, Anthropology and Cultural History of Social Policy
	Business and Economic Education	Detlef Buschfeld	Vocational Education and Training in the Crafts Sector. Qualification and Curriculum
	Business and Economic Education	Matthias Pilz	
	Economic and Social Geography	Martina Fuchs	Transnational Companies; International Division of Competencies; Labour Geography

#### Affiliated Researchers

Max Planck Institute for the Study of Societies	Sociology	Jens Beckert	
	Sociology	Sigrid Quack	Transnational Institution Building, Institutional Change, Professions and Organizations
	Sociology	Wolfgang Streeck	

## 4.2 Research Institutes (An-Institute) at the WiSo Faculty

Research Institut	Director(s)
Institute of Energy Economics <i>Energiewirtschaftliches Institut</i>	Marc-Oliver Bettzüge
FiFo Institute for Public Economics <i>Finanzwissenschaftliches Forschungsinstitut</i>	Clemens Fuest, Klaus Mackscheidt
Research Institute for Leasing <i>Forschungsinstitut für Leasing</i>	Thomas Hartmann-Wendels
Research Institute for Social- and Economic History <i>Forschungsinstitut für Sozial- und Wirtschaftsgeschichte</i>	Toni Pierenkemper/Carsten Burhop
Institute of Banking Economics and Banking Law <i>Institut für Bankwirtschaft und Bankrecht</i>	Thomas Hartmann-Wendels

<b>Research Institut</b>	<b>Director(s)</b>
Research Institute for Vocational Education and Training in the Crafts Sector <i>Forschungsinstitut für Berufsbildung im Handwerk</i>	Detlef Buschfeld
Centre for Financial Research, CFR <i>Institut für Finanzmarktforschung</i>	Alexander Kempf
Center for Research in Retailing <i>Institut für Handelsforschung</i>	Werner Reinartz
Institute for Small and Medium-Sized Enterprises <i>Institut für Mittelstandsforschung</i>	Johann Eekhoff
Institute for Broadcasting Economics <i>Institut für Rundfunkökonomie</i>	Horst M. Schellhaß, Heiner Meulemann, Detlef Schoder
Institute for Transport Economics <i>Institut für Verkehrswissenschaft</i>	Herbert Baum
Institute of Insurance Science <i>Institut für Versicherungswissenschaft</i>	Heinrich Schradin
Institute for Economic Policy <i>Institut für Wirtschaftspolitik</i>	Johann Eekhoff, Achim Wambach
Institute for Housing Law and Housing Economics <i>Institut für Wohnungsrecht und Wohnungswirtschaft</i>	Johann Eekhoff
Otto Wolff Institute for Economic Studies <i>Otto-Wolff-Institut für Wirtschaftsordnung</i>	Johann Eekhoff, Juergen B. Donges
Research Institute for Sociology <i>Forschungsinstitut für Soziologie</i>	Michael Wagner, Hans-Jürgen Andreß, Karsten Hank, Heiner Meulemann
Centre for Empirical Research in the Economic and Social Sciences (CERESS) <i>Zentrum für Empirische Wirtschafts- und Sozialforschung</i>	Hans-Jürgen Andreß, Karl Mosler, Alexander Kempf

## **4.3 List of Journals and Conferences for Budget Allocation**

### **A-Journals**

#### *Business Administration*

1. Academy of Management Journal
2. Academy of Management Review
3. Accounting Organizations and Society
4. Accounting Review
5. Administrative Science Quarterly
6. Information Systems Research
7. Journal of Accounting Research
8. Journal of Consumer Research
9. Journal of Finance
10. Journal of Financial Economics
11. Journal of Marketing
12. Journal of Marketing Research
13. Management Information Systems Quarterly
14. Management Science
15. Marketing Science
16. Operations Research
17. Organization Science
18. Research in Organizational Behavior
19. Review of Financial Studies
20. Strategic Management Journal

#### *Economics*

1. American Economic Review
2. Econometric Theory
3. Econometrica
4. Economic Journal
5. Economic Theory
6. Economics Letters
7. European Economic Review
8. Games and Economic Behavior
9. International Economic Review
10. Journal of Econometrics
11. Journal of Economic Literature
12. Journal of Economic Perspectives
13. Journal of Economic Theory
14. Journal of Monetary Economics
15. Journal of Political Economy
16. Journal of Public Economics
17. Journal of the American Statistical Association
18. Quarterly Journal of Economics
19. Review of Economic Studies
20. Review of Economics and Statistics

#### *Sociology and Political Sciences*

1. American Journal of Political Science
2. American Journal of Sociology
3. American Political Science Review
4. American Sociological Review
5. European Journal of Education
6. European Journal of Political Research

7. European Planning Studies
8. European Sociological Review
9. Evolution and Human Behavior
10. International Organisation
11. Journal of Applied Psychology
12. Journal of Common Market Studies
13. Journal of Economic Psychology
14. Journal of Educational Research
15. Journal of European Public Policy
16. Journal of Vocational Education and Training
17. Organizational Behavior and Human Decision Processes
18. Psychological Science
19. Regional Studies
20. Social Forces

### ***B-Journals***

#### *Business Administration*

1. Annals of Operations Research
2. Applied Mathematical Finance
3. Behavioral Research in Accounting
4. Communications of the Association for Computing Machinery
5. Contemporary Accounting Research
6. Decision Sciences
7. Decision Support Systems
8. Electronic Markets
9. European Accounting Review
10. European Journal of Information Systems
11. European Journal of Operational Research (EJOR)
12. Finance and Stochastics
13. Fuzzy Sets and Systems
14. Healthcare Management Review
15. Healthcare Management Science
16. Information Systems Journal
17. Institute of Industrial Engineers Transactions
18. International Journal of Physical Distribution and Logistics Management
19. International Journal of Research in Marketing
20. International Journal of the Economics of Business
21. Journal of Accounting and Economics
22. Journal of Accounting and Public Policy
23. Journal of Banking and Finance
24. Journal of Business
25. Journal of Business Finance and Accounting
26. Journal of Economics and Management Strategy
27. Journal of Financial and Quantitative Analysis
28. Journal of Financial Intermediation
29. Journal of Information Technology
30. Journal of International Business Studies
31. Journal of International Marketing
32. Journal of Management Accounting Research
33. Journal of Management Information Systems
34. Journal of Management Inquiry
35. Journal of Operations Management
36. Journal of Organizational Behavior
37. Journal of Retailing
38. Journal of Service Research
39. Journal of Strategic Information Systems

40. Journal of the Academy of Marketing Science
41. Journal of the Association of Information Systems
42. Management Accounting Research
43. Management Information Systems Quarterly Executive
44. Marketing Letters
45. Mathematical Finance
46. Mathematical Programming
47. Mathematics of Operations Research
48. Naval Research Logistics
49. Operations Research Spectrum
50. Organization
51. Organization Studies
52. Research in Sociology of Organizations
53. Research Policy
54. Review of Accounting Studies
55. Scandinavian Journal of Management
56. Sloan Management Review
57. Small Business Economics
58. The Data Base for Advances in IS
59. Transportation Research. Part B Methodological
60. Transportation Science

#### *Economics*

1. Applied Economics
2. Cambridge Journal of Economics
3. Canadian Journal of Economics
4. Communications in Statistics
5. Contemporary Economic Policy
6. Ecological Economics
7. Economic History Review
8. Economic Inquiry
9. Economic Record
10. Economica
11. Energy Journal
12. European Review of Economic History
13. Explorations in Economic History
14. International Journal of Game Theory
15. International Journal of Industrial Organization
16. International Monetary Fund Staff Papers
17. Journal of Applied Econometrics
18. Journal of Comparative Economics
19. Journal of Development Economics
20. Journal of Economic Behavior and Organization
21. Journal of Economic Dynamics and Control
22. Journal of Economic History
23. Journal of Economics
24. Journal of Environmental Economics and Management
25. Journal of Health Economics
26. Journal of Human Resources
27. Journal of Industrial Economics
28. Journal of Institutional and Theoretical Economics
29. Journal of International Economics
30. Journal of Labor Economics
31. Journal of Law and Economics
32. Journal of Macroeconomics
33. Journal of Mathematical Economics

34. Journal of Multivariate Analysis
35. Journal of Population Economics
36. Journal of Risk and Uncertainty
37. Journal of Statistical Inference and Planning
38. Journal of the Royal Statistical Society
39. Journal of Urban Economics
40. Kyklos
41. National Tax Journal
42. Oxford Bulletin of Economics and Statistics
43. Oxford Economic Papers-New Serie
44. Oxford Review of Economic Policy
45. Public Choice
46. Rand Journal of Economics
47. Regional Science and Urban Economics
48. Review of Income and Wealth
49. Review of Industrial Organization
50. Scandinavian Journal of Economics
51. Scottish Journal of Political Economy
52. Social Choice and Welfare
53. Southern Economic Journal
54. Statistics and Probability Letters
55. Statistical Papers
56. Theory and Decision
57. Weltwirtschaftliches Archiv
58. World Bank Economic Review
59. World Bank Research Observer
60. World Economy

#### *Sociology and Political Sciences*

1. Acta Sociologica
2. Annals for Public and Cooperative Economy
3. Annals of Regional Science
4. Annals of the Association of American Geographers
5. Applied Psychology – An International Review
6. British Journal of Political Science
7. British Journal of Politics and International Relations
8. Comparative Education
9. Comparative Political Studies
10. Demography
11. Economic Geography (USA)
12. Educational Review
13. Education and Training
14. Environment & Planning A
15. European Journal of Industrial Relations
16. European Journal of International Relations
17. European Journal of Social Psychology
18. European Political Science
19. European Societies
20. European Union Politics
21. Global Social Policy
22. Higher Education Management
23. History of Political Thought
24. International Journal of Public Opinion
25. International Political Science Review
26. International Politics
27. International Security

28. Journal of Economic Geography (GB)
29. Journal of Education and Work
30. Journal of European Social Policy
31. Journal of Family Issues
32. Journal of Further and Higher Education
33. Journal of Gerontology
34. Journal of Marriage and Family
35. Journal of Politics
36. Journal of Social Policy
37. Journal of Socio-Economics
38. Journal of Theoretical Politics
39. Kölner Zeitschrift für Soziologie und Sozialpsychologie
40. Party Politics
41. Personal Relationships
42. Personality and Social Psychology Bulletin
43. Political Studies
44. Political Theory
45. Politische Vierteljahrsschrift
46. Population Studies
47. Public Opinion Qu.
48. Quality and Quantity
49. Rationality and Society
50. Social Indicator Research
51. Social Science Research
52. Sociological Methodology
53. Sociological Methods and Research
54. Sociological Review
55. Tijdschrift voor Economische en Sociale Geografie
56. Urban Studies
57. Vocations and Learning
58. West European Politics
59. Work, Employment & Society
60. Zeitschrift für Soziologie

### **C-Journals**

#### *Business Administration*

1. Accounting and Business Research
2. Accounting Auditing Accountability Journal
3. British Journal of Management
4. Business Strategy and the Environment
5. Communications of the Association Information Systems
6. Computers and Operations Research
7. Critical Perspectives on Accounting
8. Die Betriebswirtschaft
9. European Finance Review
10. European Financial Management
11. European Journal of Purchasing and Supply Management
12. Harvard Business Review
13. Human Relations
14. Human Resource Management Journal
15. Informations Systems and E-Business Management
16. Institute of Electrical and Electronic Engineers Computing in Science and Engineering
17. Interfaces
18. International Journal of Accounting
19. International Journal of Finance

20. International Journal of Human Resource Management
21. International Journal of Logistics Management
22. International Journal of Production Economics
23. International Journal of Production Research
24. International Journal of Retailing
25. International Journal of Service Industry Management
26. International Journal on Media Management
27. Journal of Accounting Auditing and Finance
28. Journal of Accounting Literature
29. Journal of Advertising Research
30. Journal of Business Research
31. Journal of Business Venturing
32. Journal of Consumer Psychology
33. Journal of Consumer Satisfaction, Dissatisfaction, and Complaining Behavior
34. Journal of Corporate Finance
35. Journal of Derivatives
36. Journal of Empirical Finance
37. Journal of Heuristics
38. Journal of Interactive Marketing
39. Journal of International Accounting Research
40. Journal of International Management
41. Journal of Management
42. Journal of Management Studies
43. Journal of Media Business Studies
44. Journal of Product Innovation Management
45. Journal of Risk
46. Journal of the Operational Research Society
47. Journal of World Business
48. Leadership Quarterly
49. Long Range Planning
50. Management International Review
51. Managementforschung
52. Marketing. Zeitschrift für Forschung und Praxis
53. Mathematical Methods of Operations Research
54. Personnel Psychology
55. Production and Operations Management
56. Psychology and Marketing
57. Schmalenbachs Zeitschrift für Betriebswirtschaftliche Forschung /Schmalenbachs Business Review (ZFBF / SBR)
58. Steuer und Wirtschaft. Zeitschrift für die Gesamten Steuerwissenschaften
59. Wirtschaftsinformatik
60. Zeitschrift für Betriebswirtschaft

### *Economics*

1. Allgemeines Statistisches Archiv
2. American Economic Review - Papers and Proceedings
3. Applied Stochastic Models in Business and Industry
4. Bernoulli
5. Brookings Papers on Economic Activity
6. Business History
7. Business History Review
8. Cato Journal
9. Communications and Strategies
10. Computational Statistics and Data Analysis
11. Computational Statistics Quarterly
12. Constitutional Political Economy

13. Developing Economies
14. Economic Development and Cultural Change
15. Economic Modelling
16. Economic Policy
17. Economics and Philosophy
18. Economics of Governance
19. European Journal of Political Economy
20. Experimental Economics
21. Finanzarchiv
22. Fiscal Studies
23. Geneva Papers on Risk and Insurance
24. German Economic Review
25. Information Economics and Policy
26. International Game Theory Review
27. International Tax and Public Finance
28. Jahrbuch für Wirtschaftsgeschichte / Economic History Yearbook
29. Jahrbücher für Nationalökonomie und Statistik
30. Japan and the World Economy
31. Jcom Market Studies
32. Journal of Agricultural and Resource Economics
33. Journal of Applied Statistics
34. Journal of Cultural Economics
35. Journal of Economic Education
36. Journal of Economic Inequality
37. Journal of Evolutionary Economics
38. Journal of Housing Economics
39. Journal of Media Economics
40. Journal of Money, Credit; and Banking
41. Journal of Policy Modeling
42. Journal of Productivity Analysis
43. Journal of Public Economic Theory
44. Journal of Regulatory Economics
45. Journal of Risk and Insurance
46. Journal of Sports Economics
47. Journal of the European Economic Association
48. Journal of the Japanese and International Economies
49. Journal of Transport Economics and Policy
50. Labour Economics
51. Manchester School
52. Metron
53. Open Economies Review
54. Perspektiven der Wirtschaftspolitik
55. Public Finance Review
56. Resource and Energy Economics
57. Risk and Insurance
58. Telecommunications Policy
59. The Statistician
60. Zeitschrift für Unternehmensgeschichte

#### *Sociology and Political Sciences*

1. Ageing & Society
2. Archiv für Begriffsgeschichte
3. Archiv für Geschichte der Philosophie
4. Berliner Journal für Soziologie
5. Berufsbildung in Wissenschaft und Praxis
6. Bwp@ - Berufs- und Wirtschaftspädagogik Online

7. Communication Research
8. Demographic Research
9. Die Berufsbildende Schule
10. Ethics: An International Journal of Social, Political and Legal Philosophy
11. European Journal of Population
12. Foreign Policy
13. Geographische Zeitschrift
14. Governance
15. Grundlagen der Weiterbildung - Zeitschrift
16. Integration
17. International Affairs
18. International Security
19. International Social Security Review
20. Internationale Politik und Gesellschaft
21. Journal of Communication
22. Journal of Conflict Resolution
23. Journal of Media Psychology
24. Journal of the History of Ideas
25. Journal of the History of Philosophy
26. Legislative Studies Quarterly
27. Methoden, Daten, Analysen
28. Pädagogische Rundschau
29. Planung und Analyse
30. Political Research Quarterly
31. Politique Étrangère
32. Progress in Human Geography
33. Psychologische Rundschau
34. Schmollers Jahrbuch für Sozialwissenschaften
35. Social Justice Research
36. Social Networks
37. Social Science Information
38. Sociology of Education
39. Soziale Welt
40. Sozialer Fortschritt/German Review of Social Policy
41. Theory and Society
42. Unterrichtswissenschaft
43. Wirtschaft und Erziehung
44. Wirtschaftsprüfung
45. World Politics
46. Zeitschrift für Arbeits- und Organisationspsychologie
47. Zeitschrift für Arbeitsmarktforschung
48. Zeitschrift für Berufs- und Wirtschaftspädagogik
49. Zeitschrift für Bevölkerungswissenschaft
50. Zeitschrift für Erziehungswissenschaft
51. Zeitschrift für Familienforschung
52. Zeitschrift für Gerontologie und Geriatrie
53. Zeitschrift für Internationale Beziehungen
54. Zeitschrift für Öffentliche und Gemeinwirtschaftliche Unternehmen
55. Zeitschrift für Pädagogik
56. Zeitschrift für Personalpsychologie
57. Zeitschrift für Politikwissenschaft
58. Zeitschrift für Sozialreform
59. Zeitschrift für Soziologie der Erziehung
60. Zeitschrift für Staats- und Europawissenschaften

## Prestigious Academic Conferences

### *Business Administration*

1. Academy of Management
2. American Accounting Association
3. American Finance Association
4. American Risk and Insurance Association (ARIA)
5. Bled Electronic Commerce Conference
6. Conference of the Production and Operation Management Society (POMS)
7. Deutscher Betriebswirtschafts-Tag der deutschen Schmalenbachgesellschaft
8. European Accounting Association
9. European Association for Education and Research in Commercial Distribution
10. European Conference on Information Systems
11. European Finance Association
12. European Group of Organizational Studies
13. European Marketing Academy
14. Fachkongress der Steuerberater
15. Financial Management Association
16. Hawaii International Conference on Systems Science
17. Informs Annual Meeting
18. Manufacturing and Service Operations Management
19. Marketing Science Conference
20. Operations Research – International Conference

### *Economics*

1. American Economic Association
2. Association of Public Economic Theory
3. Ausschüsse des Vereins für Sozialpolitik
4. Bernoulli Society
5. Computational Statistics
6. Econometric Society
7. Economic Science Association
8. European Association of Labour Economics
9. European Economic Association
10. European Public Choice Society
11. European Society for Population Economics
12. Game Theory Society
13. Institute of Mathematical Statistics
14. International Institute of Public Finance
15. International Statistical Institute
16. National Bureau of Economic Research Summer Institute
17. Royal Economic Association
18. Spring Meeting of Young Economics
19. Tagungen der Fachgruppe Stochastik innerhalb der deutschen Mathematiker-Vereinigung
20. Verein für Socialpolitik

### *Sociology and Political Sciences*

1. American Political Science Association
2. American Sociological Association
3. Canadian Political Studies Association
4. Deutsche Gesellschaft für Gerontologie und Geriatrie
5. Deutsche Gesellschaft für Psychologie
6. Deutsche Gesellschaft für Soziologie
7. Deutsche Gesellschaft für politische Wissenschaft
8. European Survey Research Association (ESRA)

9. European Association for Decision Making
10. European Research Conferences by the European Science Foundation
11. European Sociological Association
12. Hochschultage berufliche Bildung
13. Human Behaviour and Evolution Society
14. International Association for Research in Economic Psychology
15. International Geographical Union
16. International Society for the Study of the Quality of Life
17. International Sociological Association
18. Political Studies Association
19. Rauschholzhausener Symposium zur Wirtschaftsgeographie
20. Workshops European Consortium for Political Research (ECPR)